



# West Shore Local Area Transit Plan

ENGAGEMENT SUMMARY



# Engagement Purpose

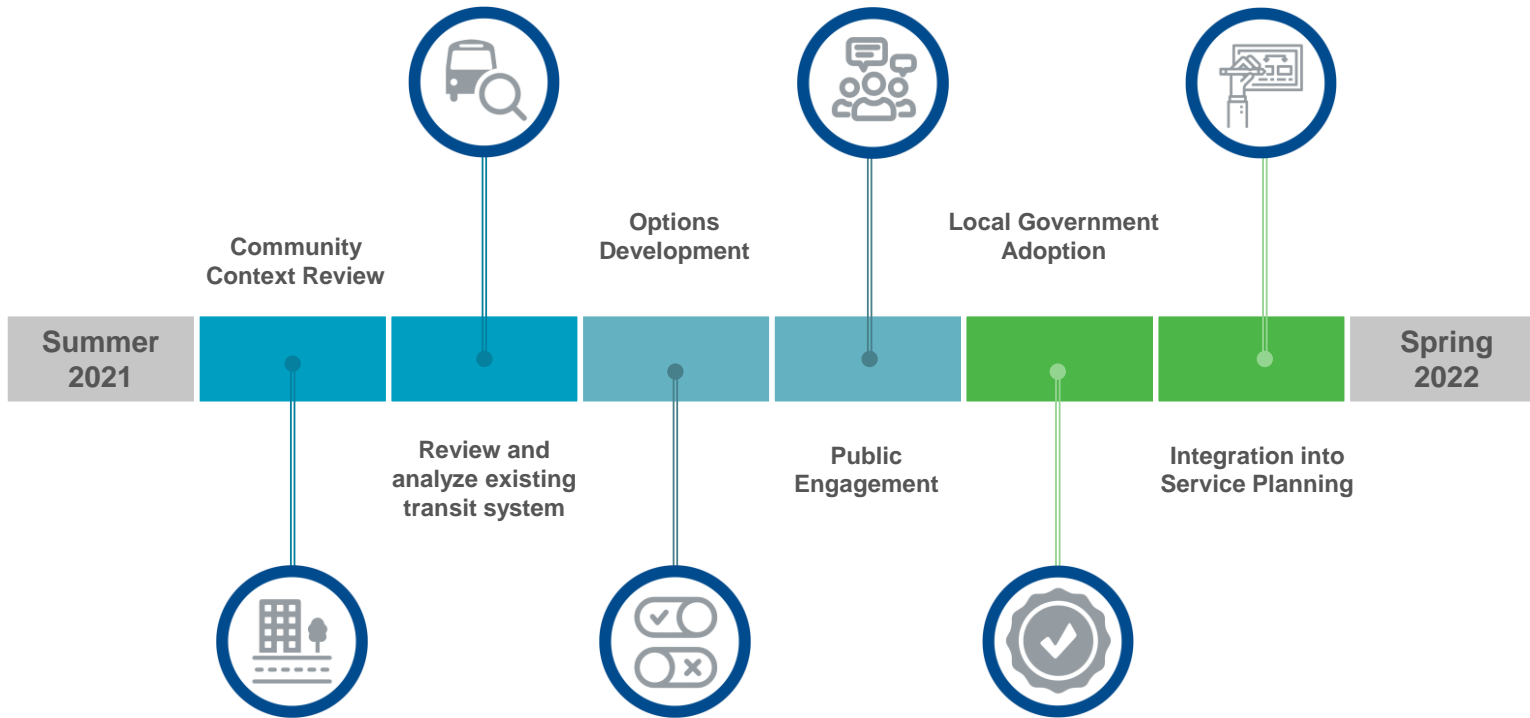
- To obtain feedback on draft service and infrastructure proposals developed for the West Shore, including:
  - West Shore RapidBus routing and station placement
  - Routing and service changes to other West Shore area routes over the next 1-5 years
  - Priorities for improving service and infrastructure

# Engagement Strategy

- **Project Website and Survey**
  - Consult: obtain feedback on service and infrastructure options

	<b>INFORM</b>	<b>CONSULT</b>
<b>PUBLIC PARTICIPATION GOAL</b>	To provide the public with balanced and objective information to assist them in understanding the problems, alternatives and/or solutions	To obtain public feedback on analysis, alternatives and/or decision
<b>PROMISE TO THE PUBLIC</b>	We will keep you informed	We will keep you informed, listen to and acknowledge concerns and provide feedback on how public input influenced the decision

# Plan Timeline



# Engagement Overview



**582** Survey Respondents



**94** Pins added to the map



**1,398** Total Comments

# Engagement Overview



## **Project Website**

Hub for project information and tools:  
[engage.bctransit.com/westshore2021](https://engage.bctransit.com/westshore2021)



## **Bus Stop Ads**

Ads placed at bus stops advertising the plan and ways to participate



## **Newspaper Ads**

Ads placed in the Peninsula News Review advertising the plan and ways to participate

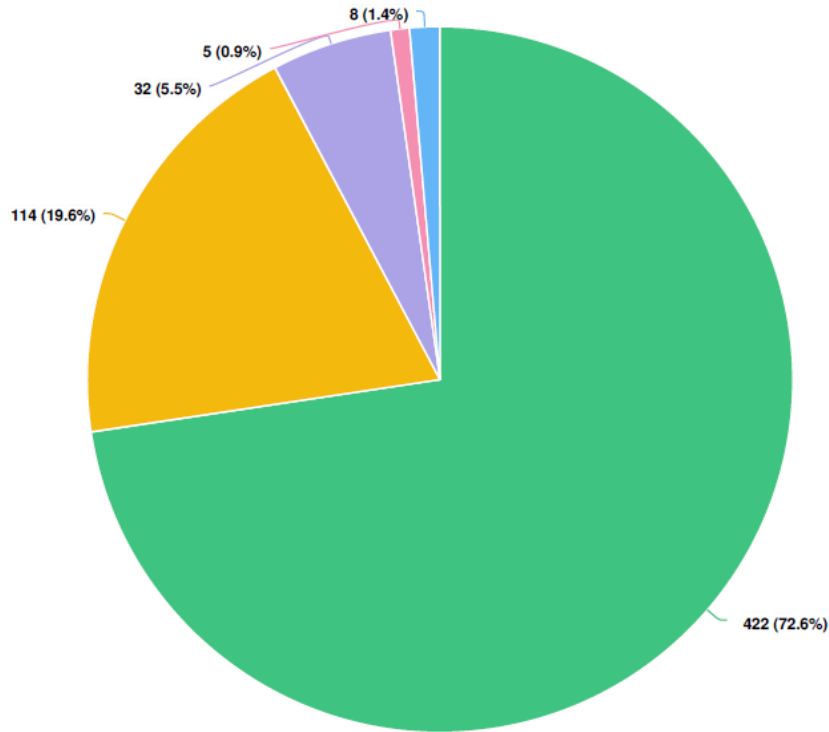


## **Social Media**

Facebook and Twitter posts were used to raise awareness of the project

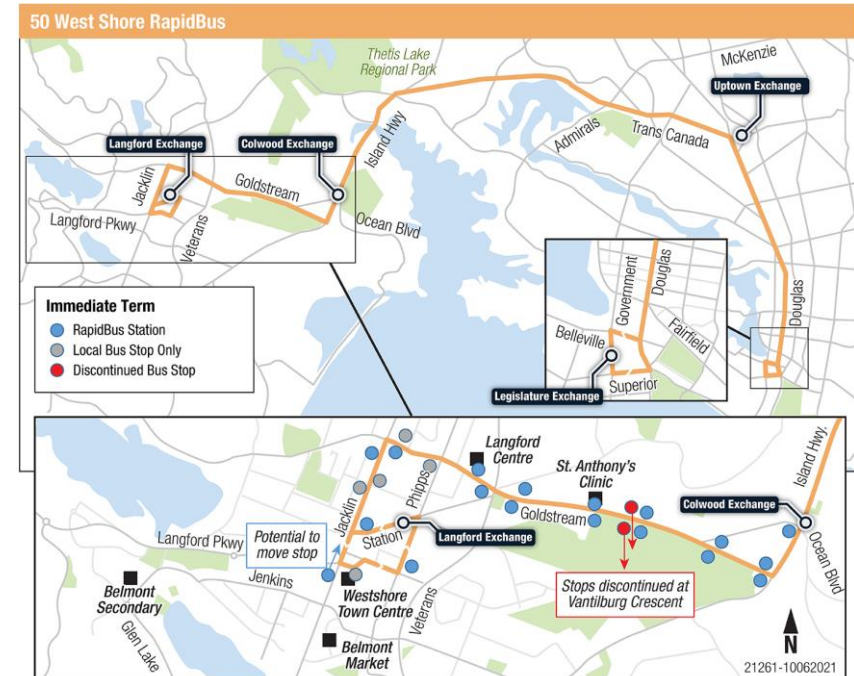
# Level of Support – West Shore RapidBus Concept

What is your level of support for this West Shore RapidBus concept in general?



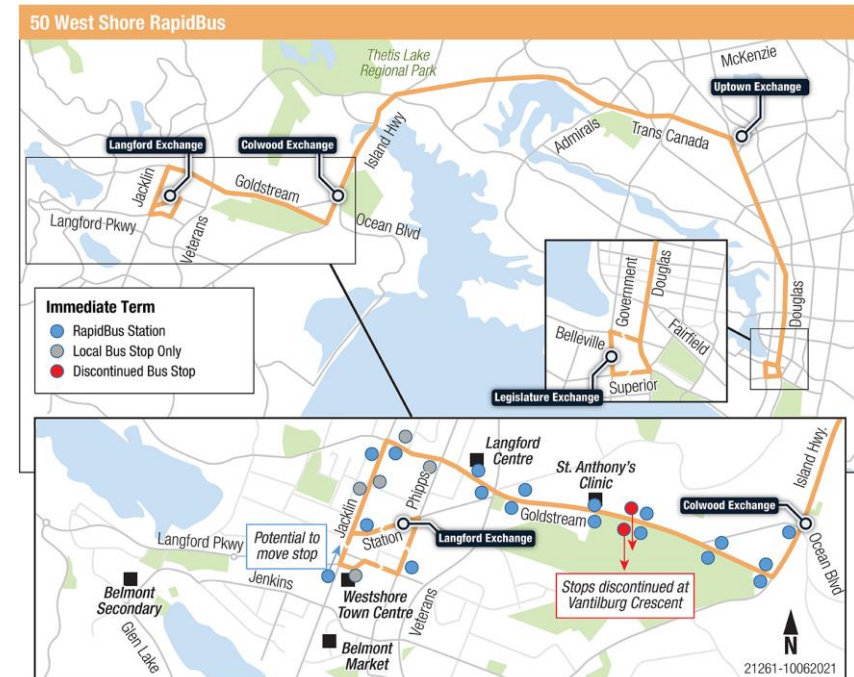
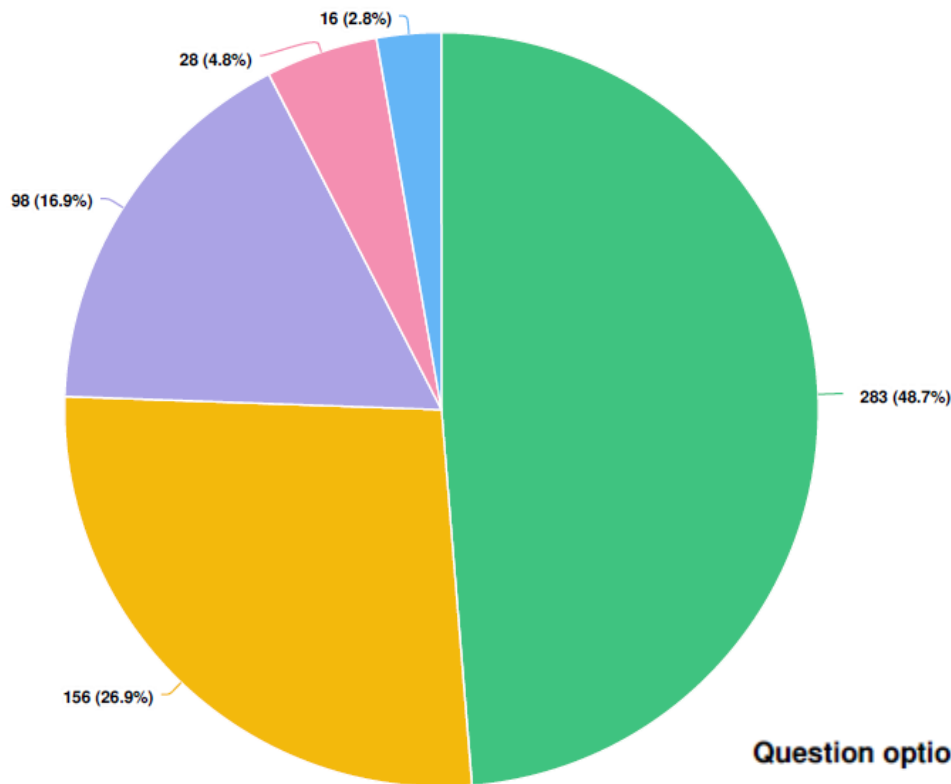
## Question options

- Strongly support
- Support
- Neutral
- Oppose
- Strongly oppose



# Level of Support – Immediate Term RapidBus Stop Placement

What is your level of support for the proposed immediate term RapidBus stop placements?



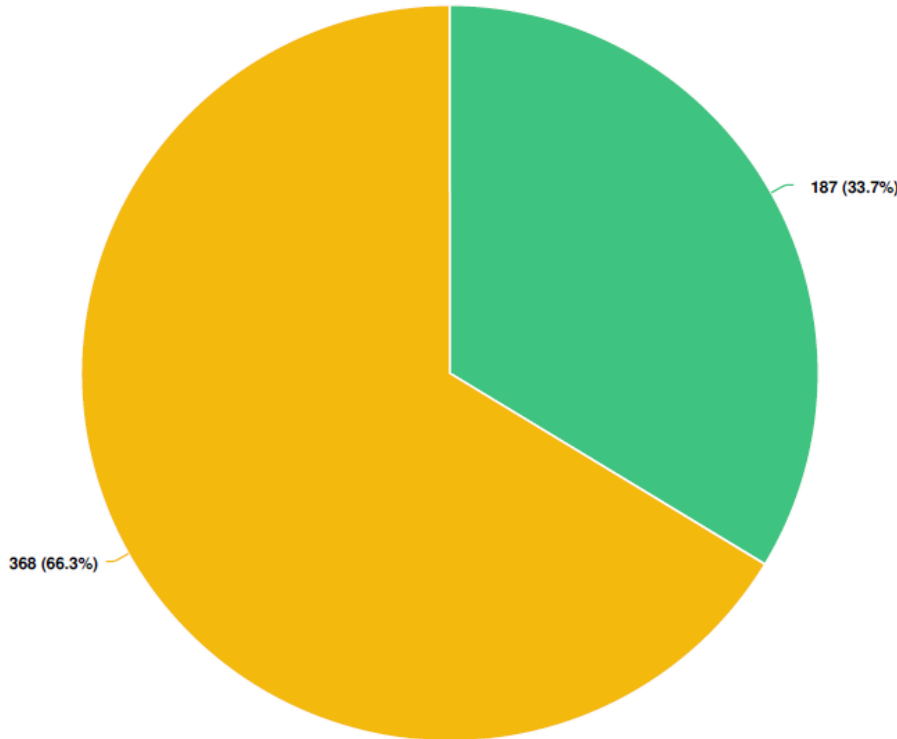
Question options

- Strongly support
- Support
- Neutral
- Oppose
- Strongly oppose



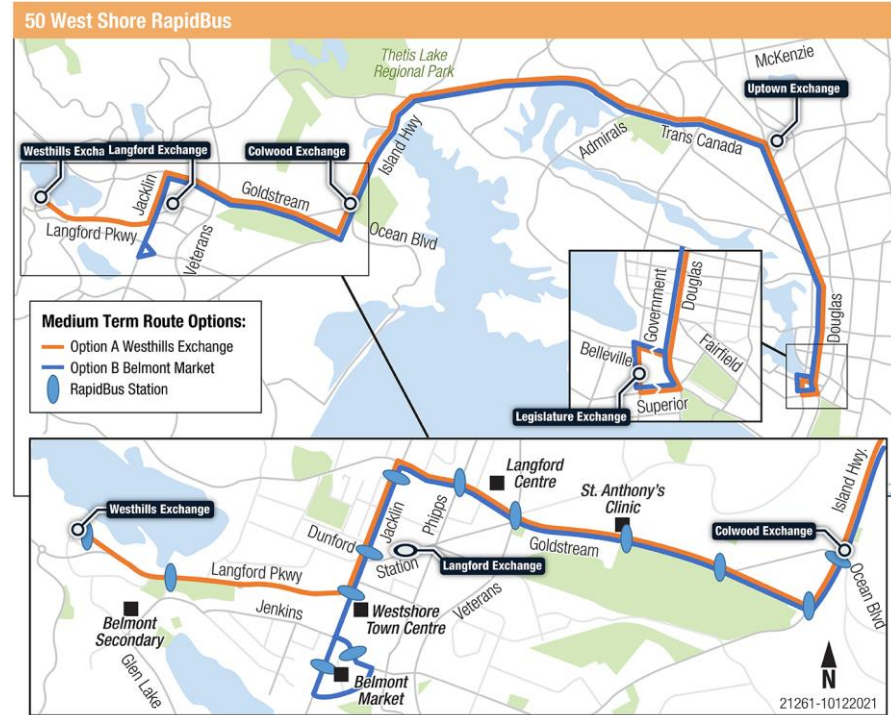
# Options – Medium Term Routing and Stop Locations

Which option do you prefer?



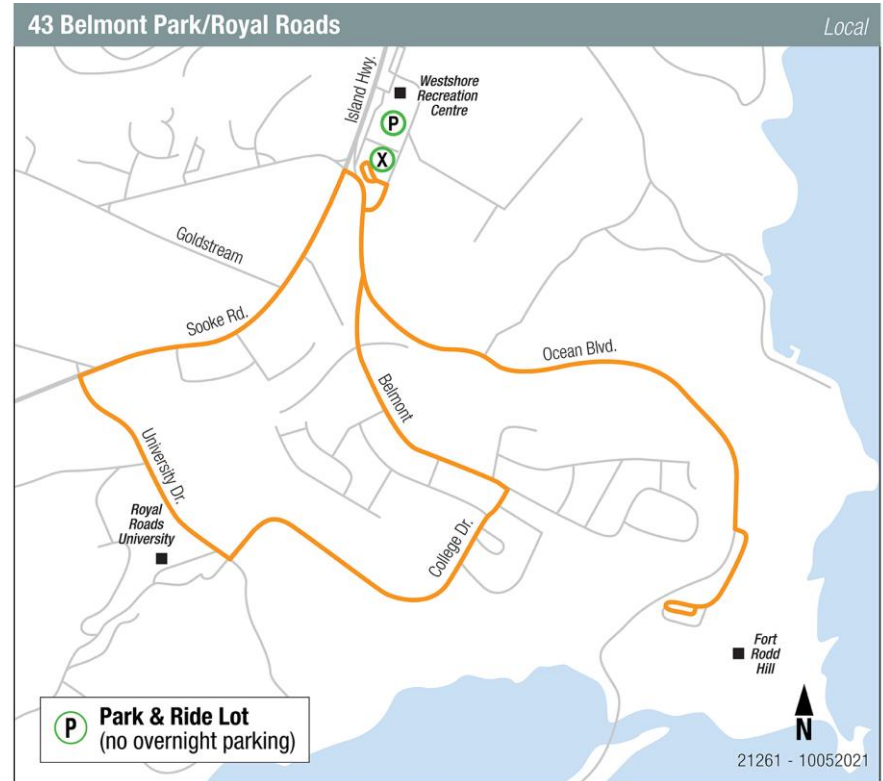
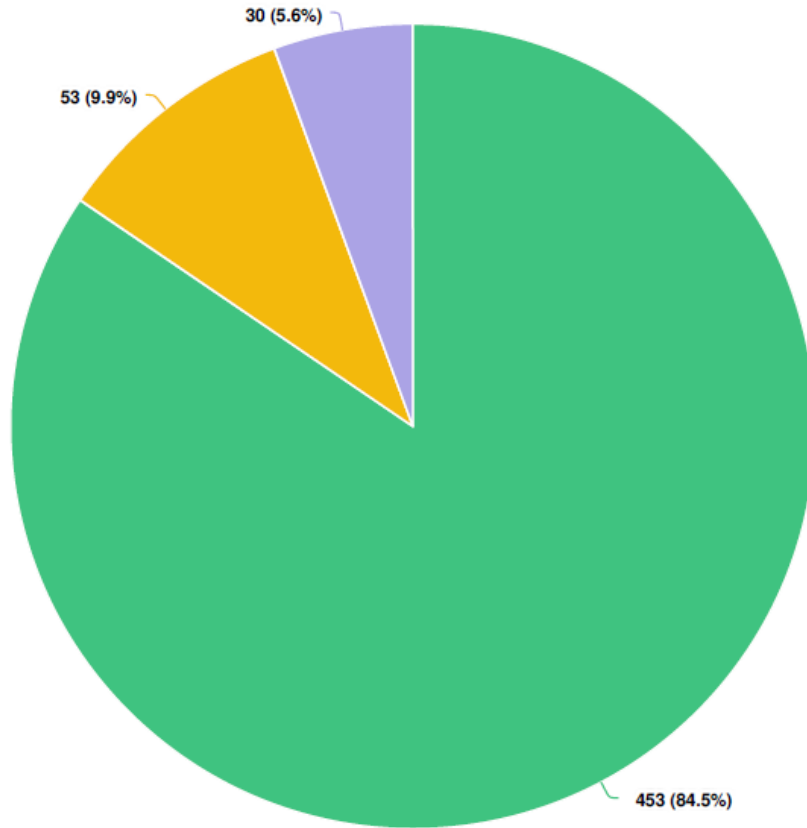
Question options

- Option A - Westhills Terminus
- Option B - Belmont Market Terminus



# Level of Support – Route 43

Do you support the proposed changes to route 43?

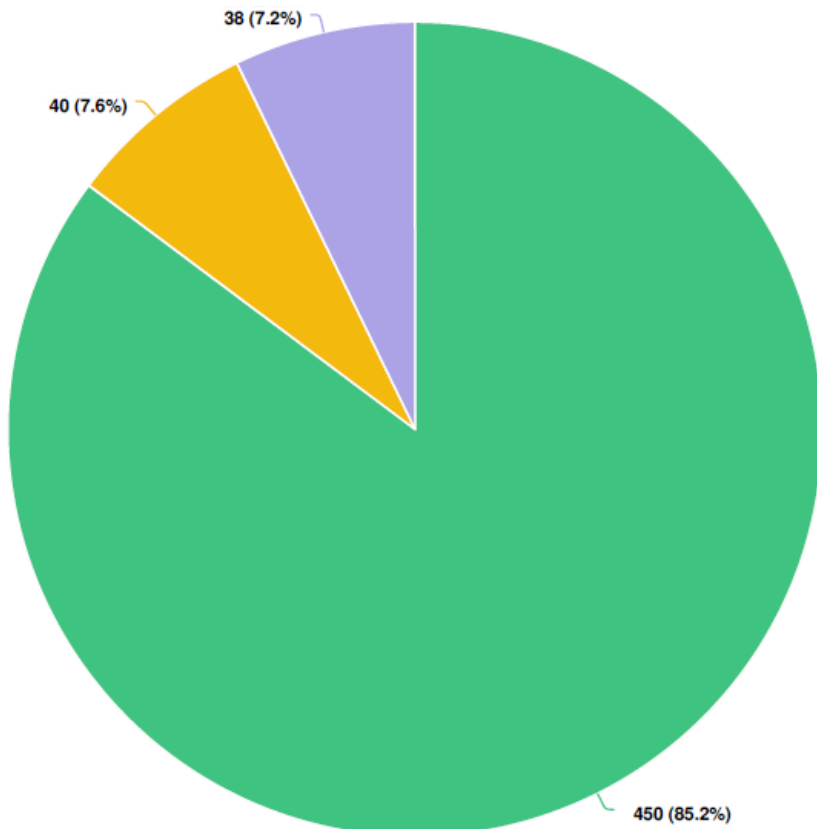


Question options

- Yes
- No
- Yes, with changes (please specify)

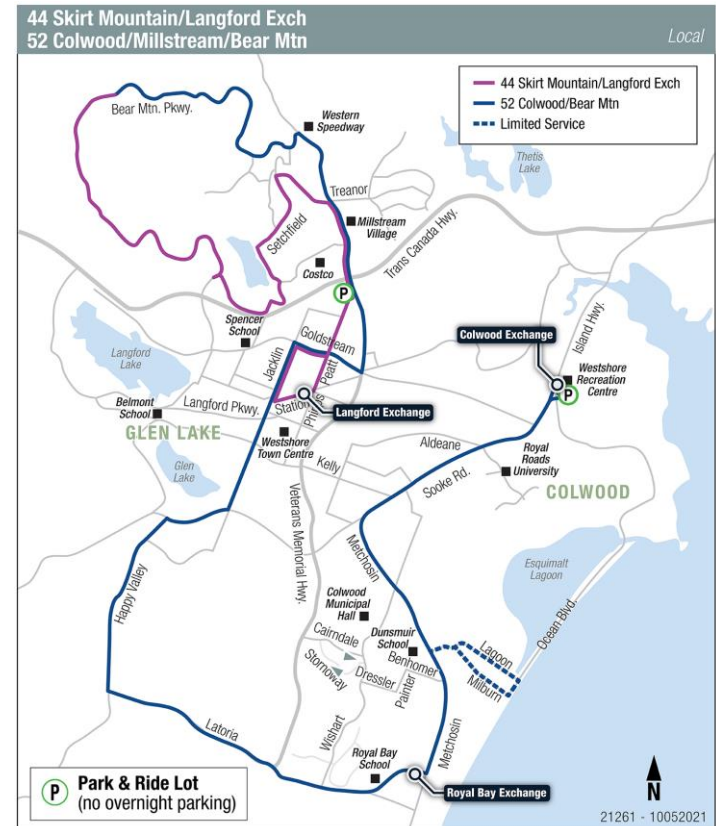
# Level of Support – Route 52 and 44

Do you support the proposed changes to route 52 and introduction of route 44?



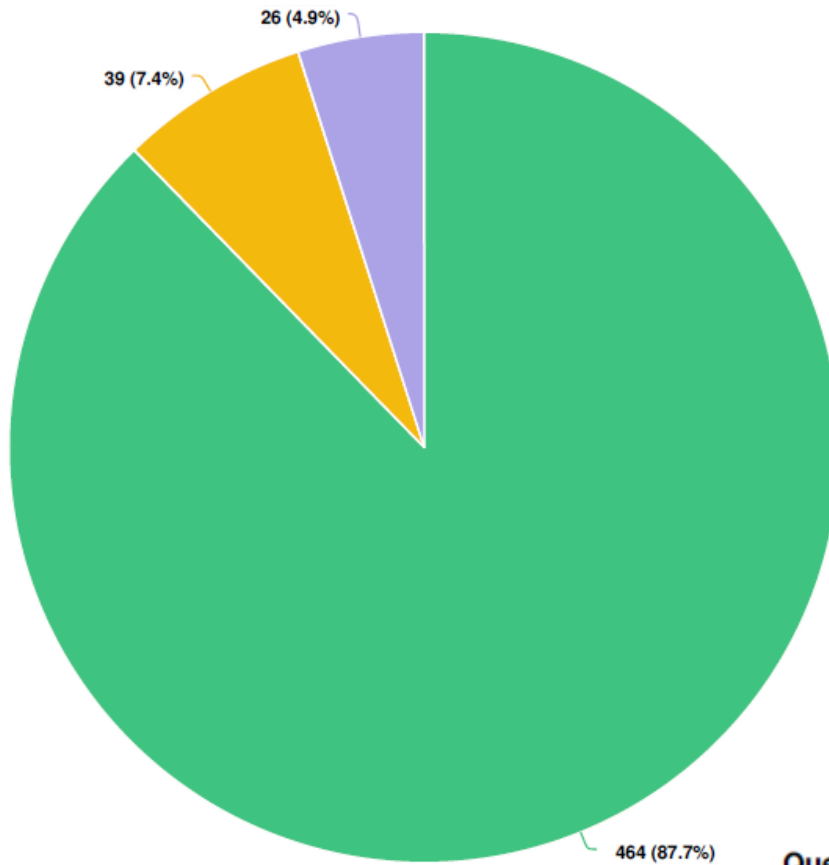
Question options

● Yes   
 ● No   
 ● Yes, with changes (please specify)



# Level of Support – Route 54 and 55

Do you support this proposal for route 54 and 55?



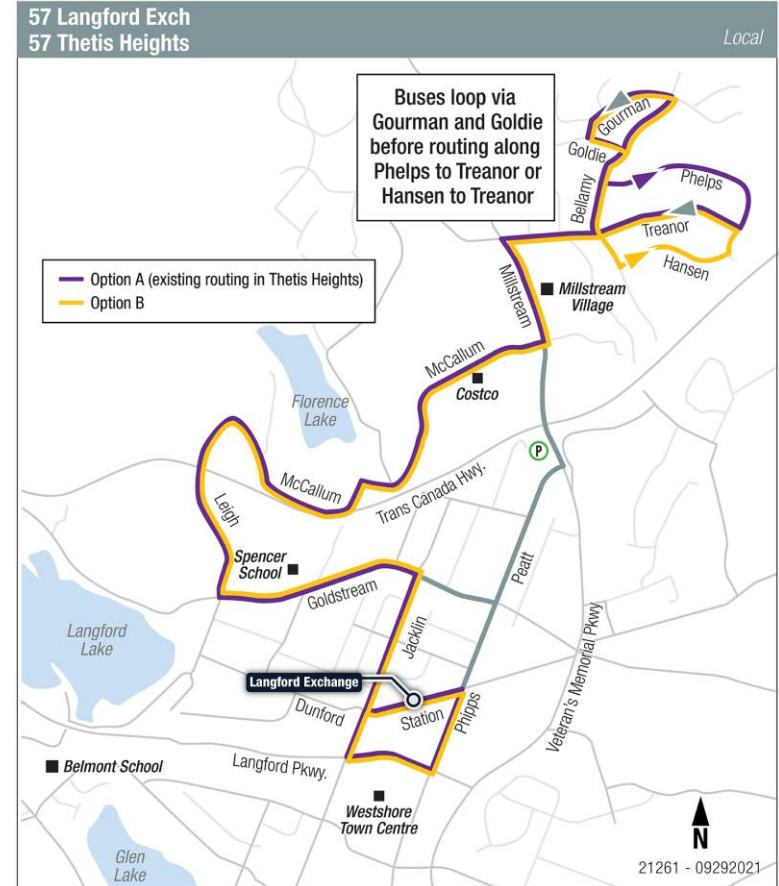
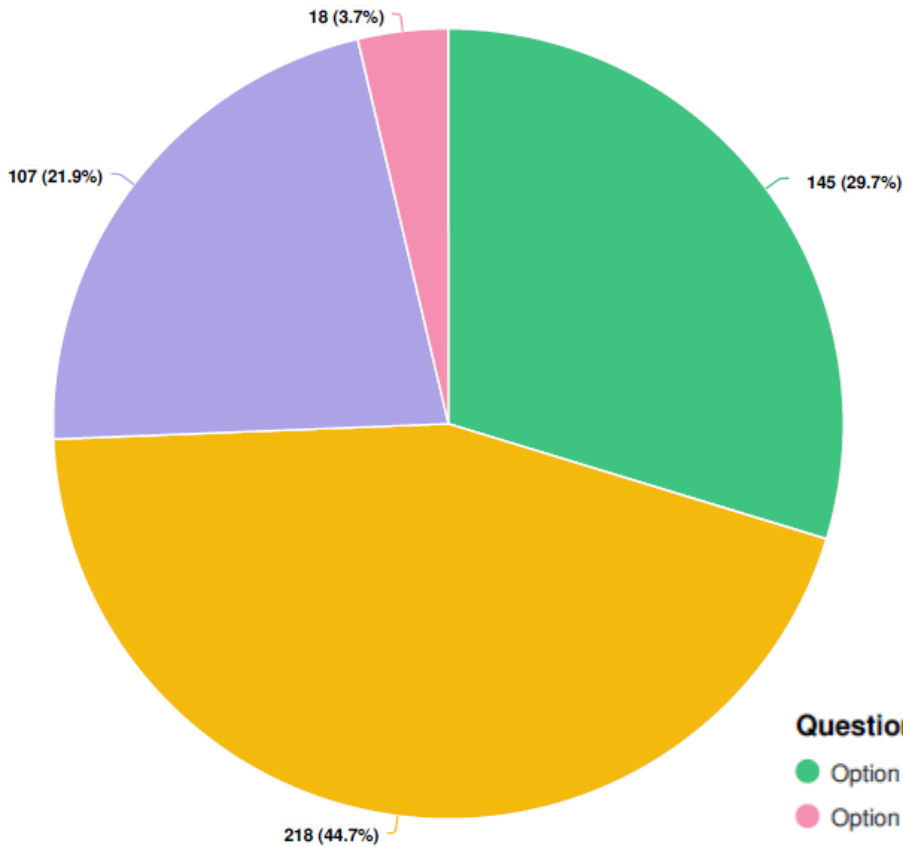
Question options

- Yes
- No
- Yes, with changes (please specify)



# Options – Route 57

Which option do you prefer for route 57 Thetis Heights?

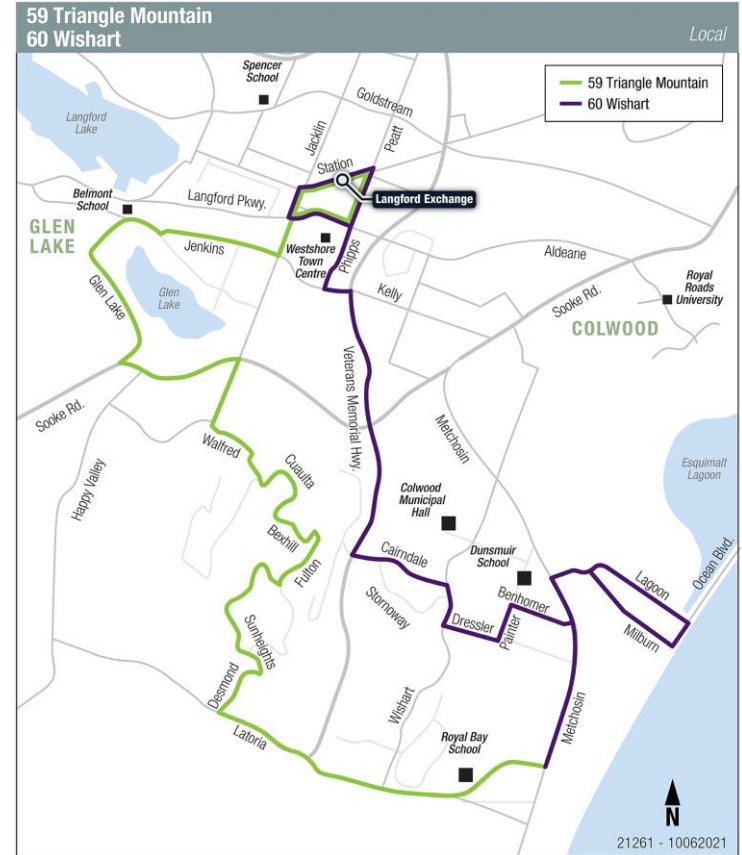
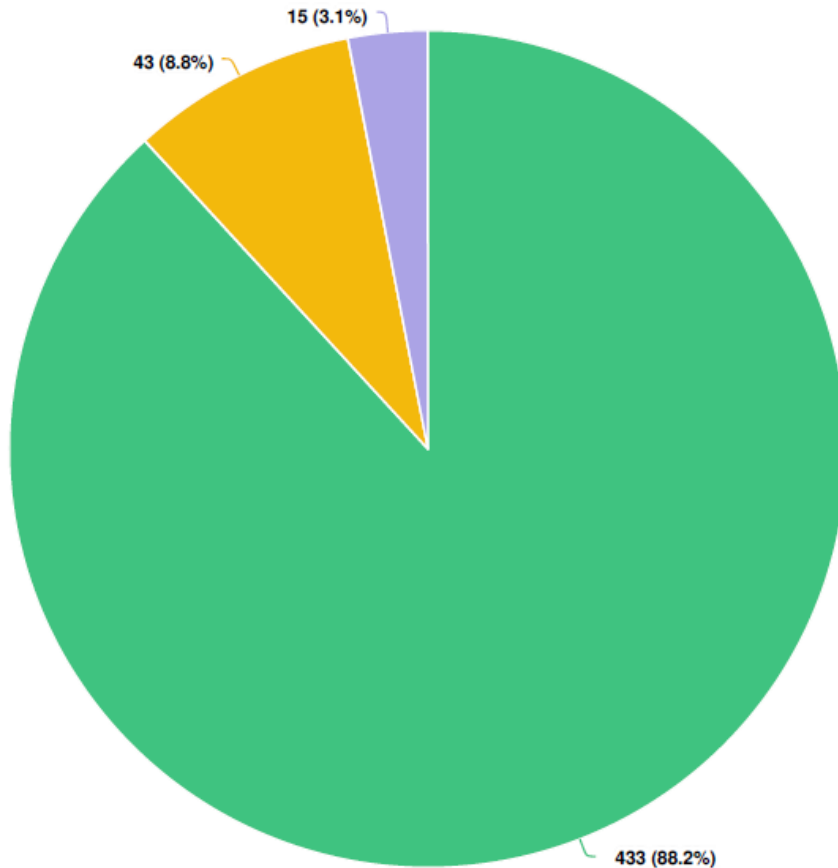


## Question options

- Option A - Current Routing
- Option 2 - Routing to South of Treanor
- Neither
- Option A or B with change (please specify which option and what changes)

# Level of Support – Route 59 and 60

Do you support these proposed changes to routes 59 and 60?

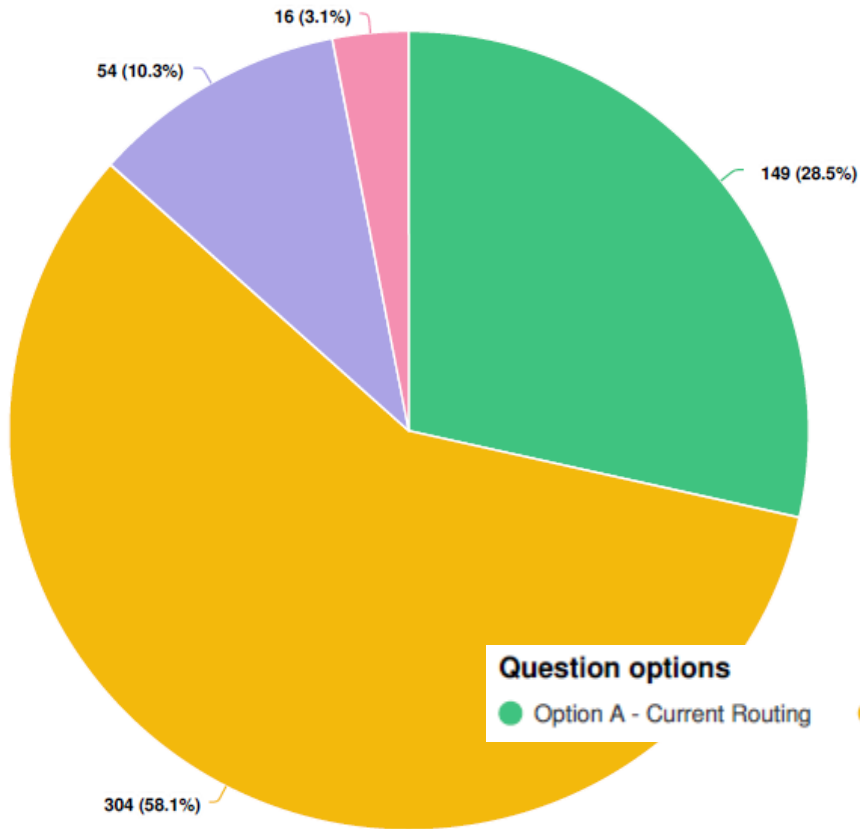


Question options

- Yes
- No
- Yes, with changes (please specify)

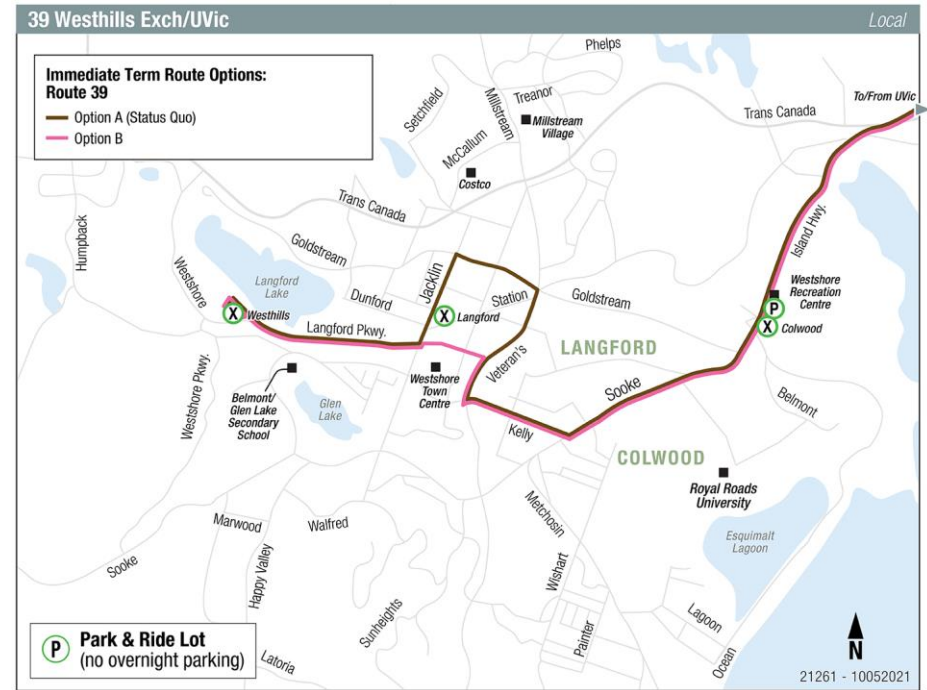
# Options – Route 39 Routing

Which option do you prefer?



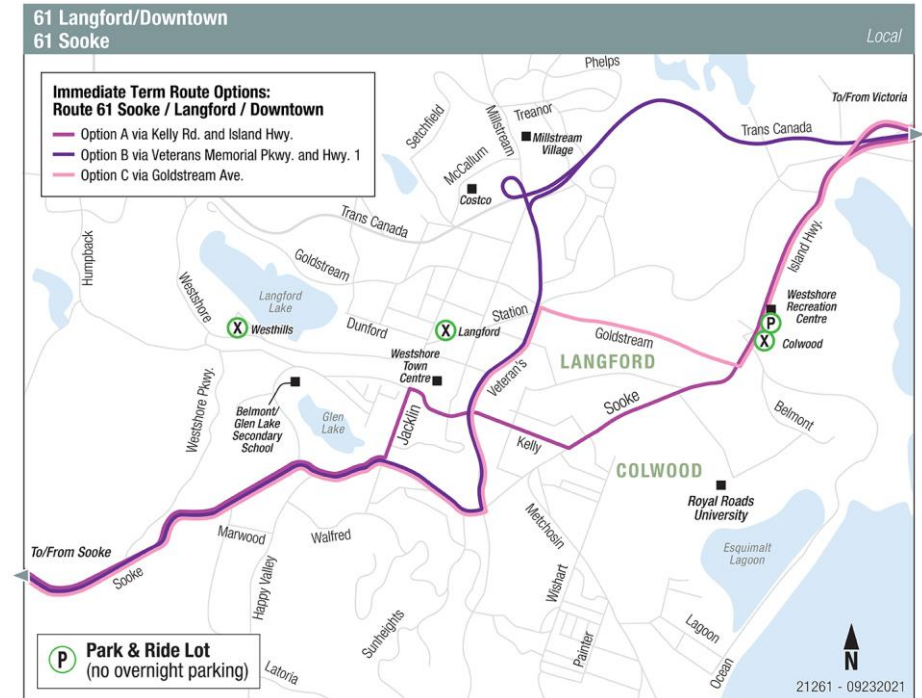
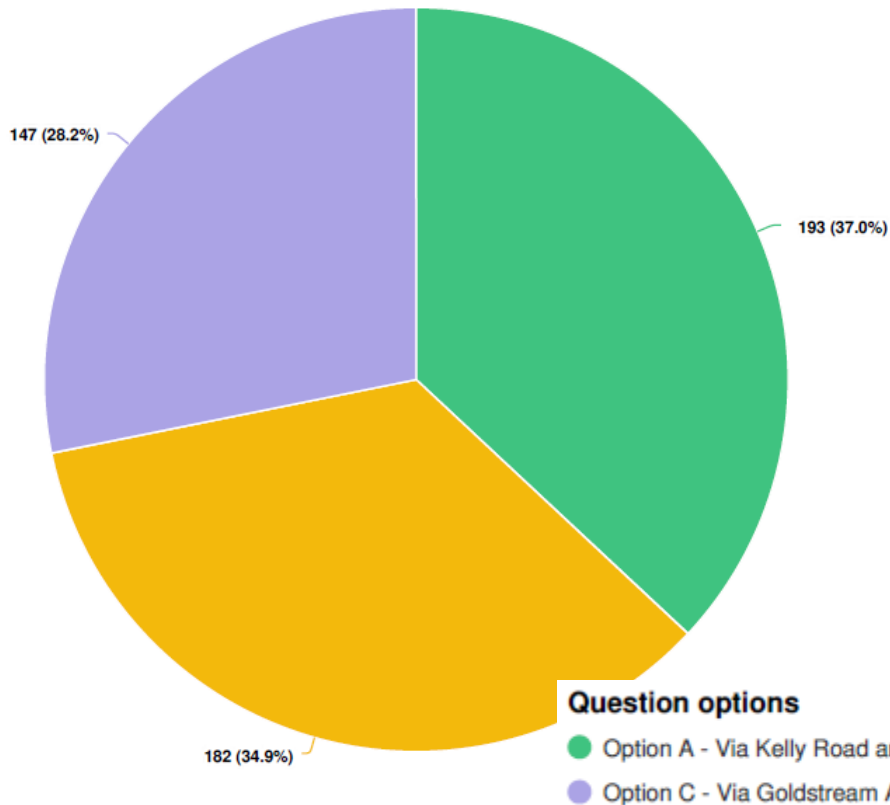
**Question options**

- Option A - Current Routing
- Option B - Routing via Langford Parkway
- Neither
- Other (please specify)



# Options – Route 61 Routing

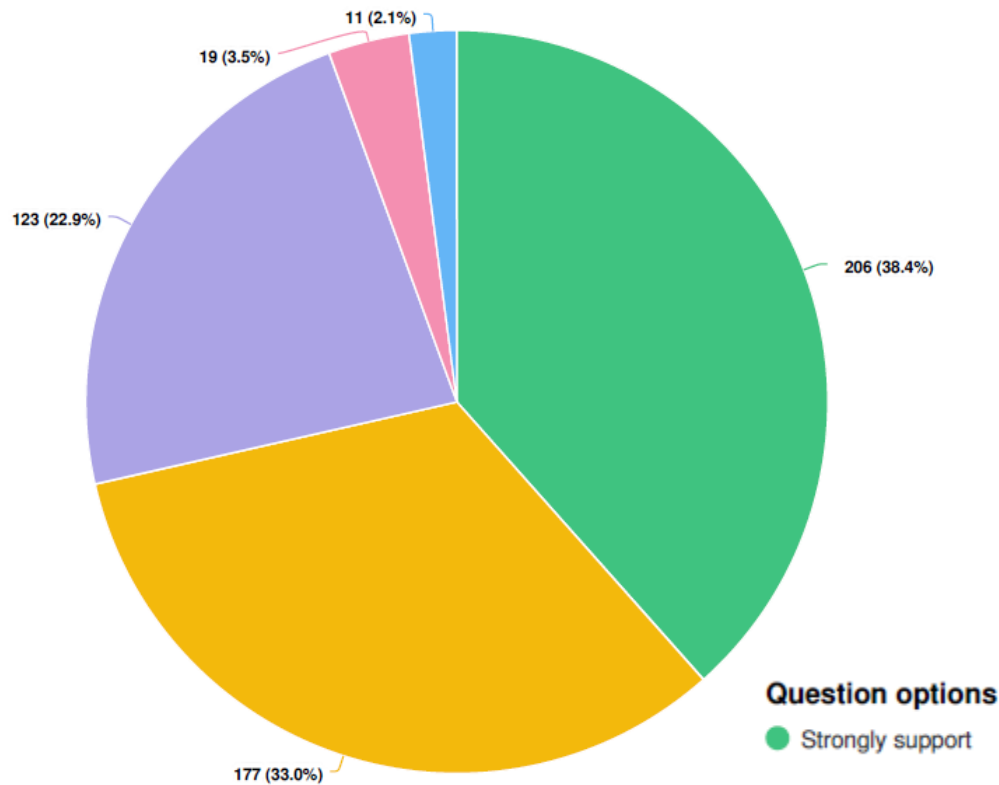
Which option do you prefer?



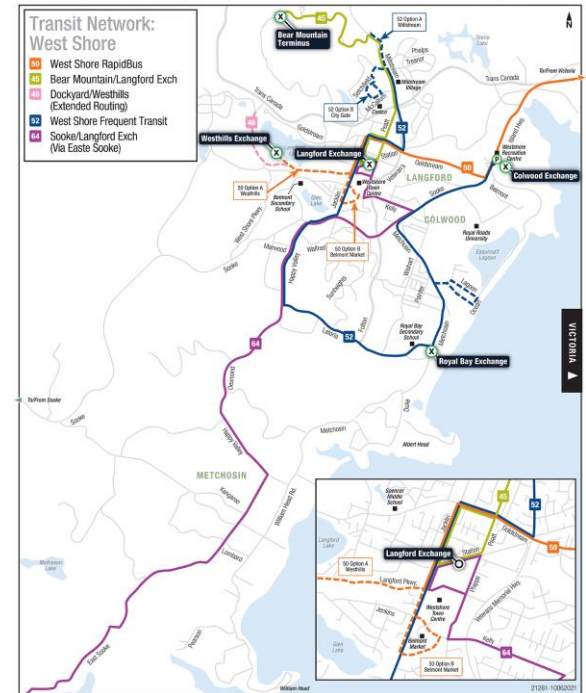


# Level of Support – Medium Term Network Changes

What is your level of support for the proposed Medium Term West Shore Transit Network changes?

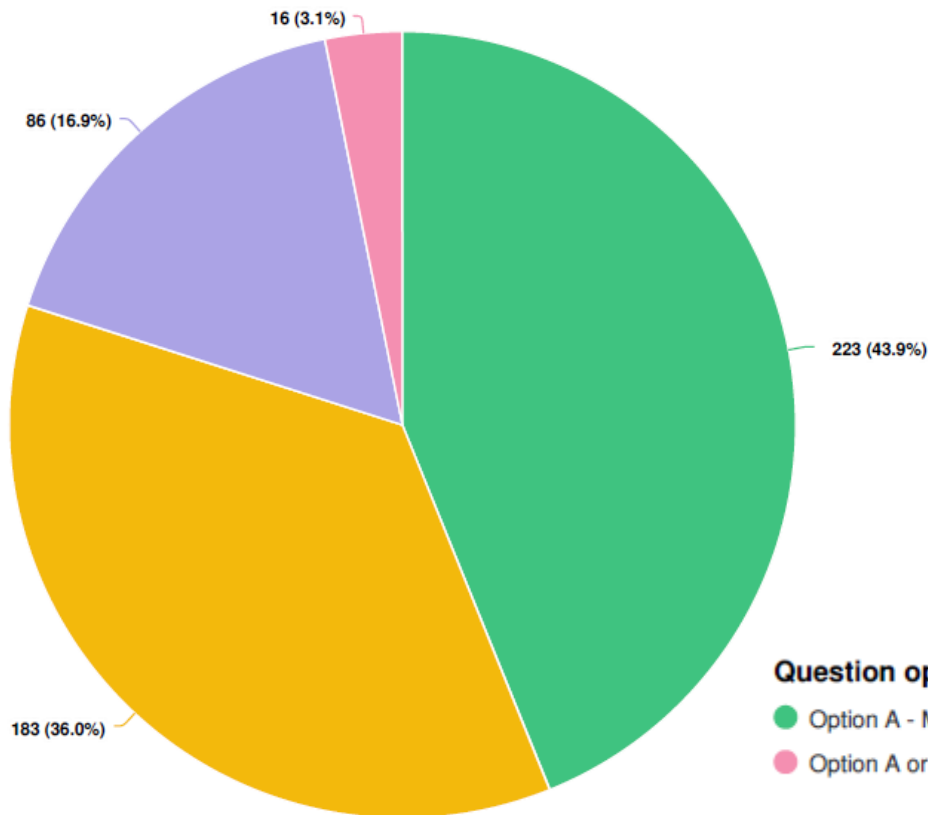


Proposed Medium Term West Shore Transit Network Changes



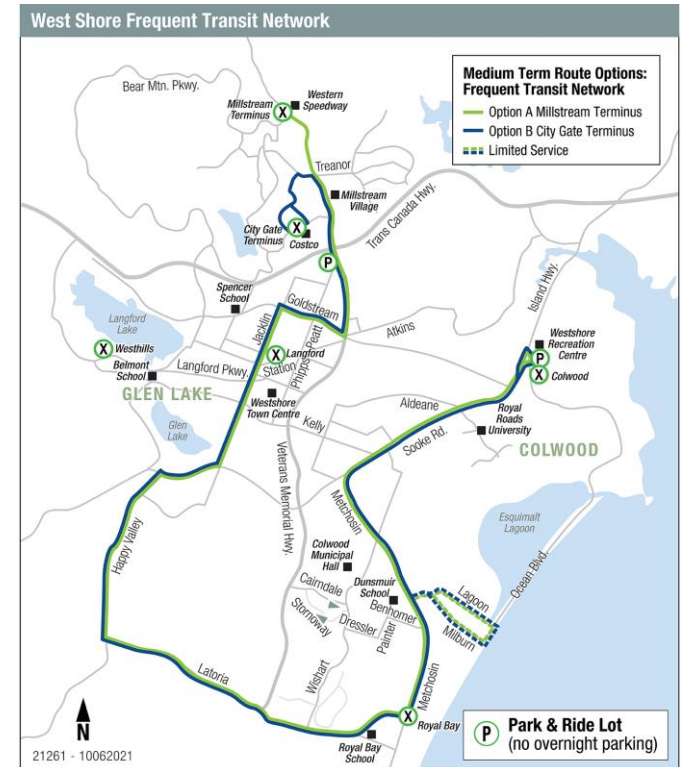
# Options – Frequent Transit Network Terminus

Which option do you prefer for a Frequent Transit Network terminus?



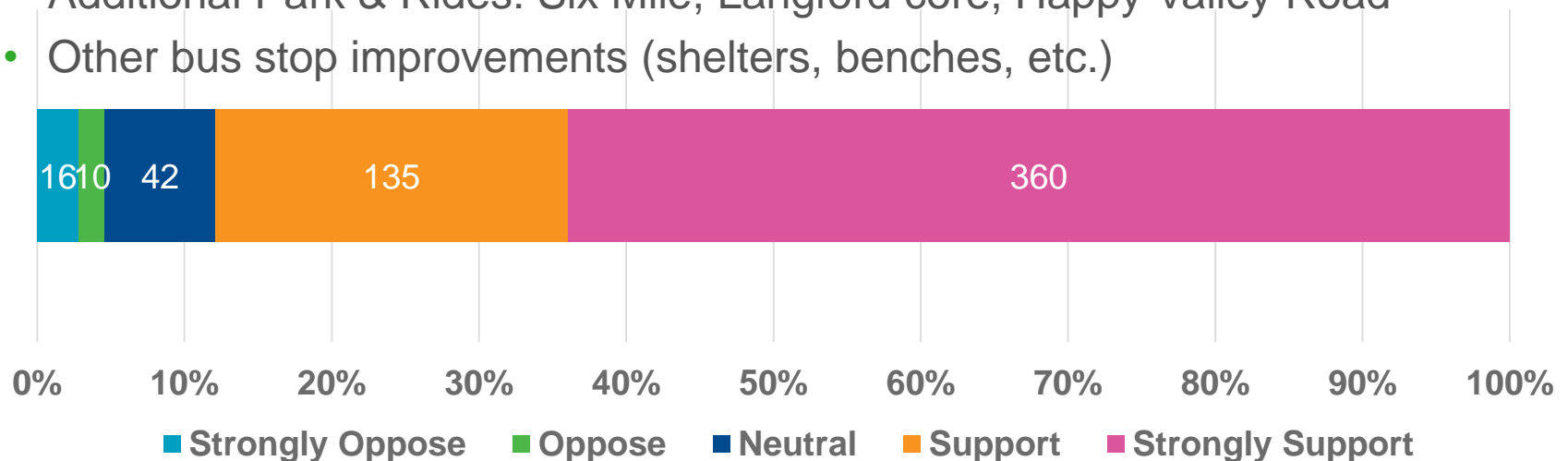
## Question options

- Option A - Millstream Terminus
- Option B - City Gate Terminus
- Neither
- Option A or B with changes (please specify which option and what changes)



# Level of Support – Transit Infrastructure Improvements

- New terminus points: Royal Bay, Millstream, West Shore Town Centre
- Expansion of bus-only lanes:
  - Highway 1 between McKenzie and Six Mile Interchanges
  - Sooke Road between Royal Roads University and Colwood Corners
- Other transit priority (signals, queue jump lanes)
- Additional Park & Rides: Six Mile, Langford core, Happy Valley Road
- Other bus stop improvements (shelters, benches, etc.)

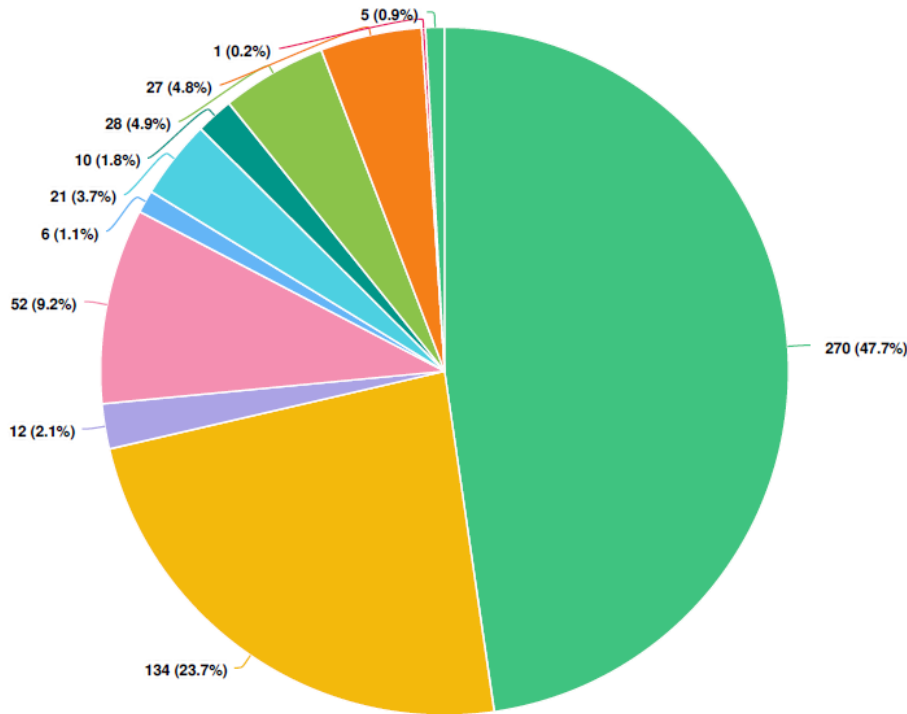


# Key Themes

- Connections from West Shore to UVic
  - Making connections easier for UVic students living in the Westshore
- Support for improving frequency to key areas of growth
  - Royal Bay
  - Happy Valley / Latoria Roads
  - Westhills
- Support for Rapid Bus and Frequent Line concepts
  - Still some questions about technology, alignment
    - Opportunity to further reduce stops?
    - Rail/LRT, use of E&N corridor, ferry

# Who We Heard From

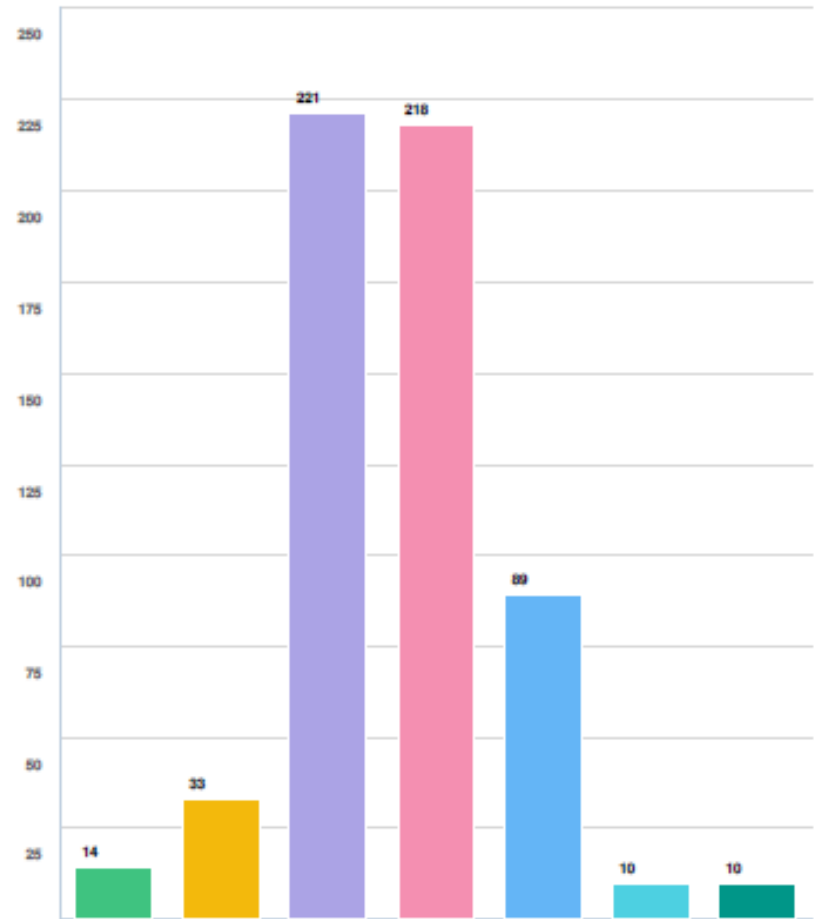
## Where do you live?



### Question options

- Other (please specify)
- Sooke
- Saanich
- Metchosin
- Esquimalt
- Victoria
- Colwood
- View Royal
- Highlands
- Langford

## What is your age?

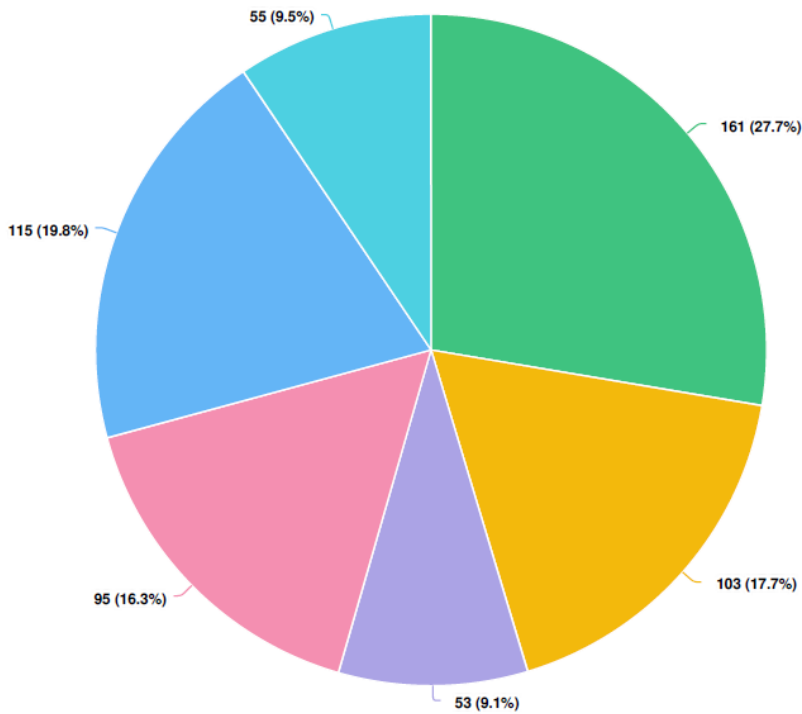


### Question options

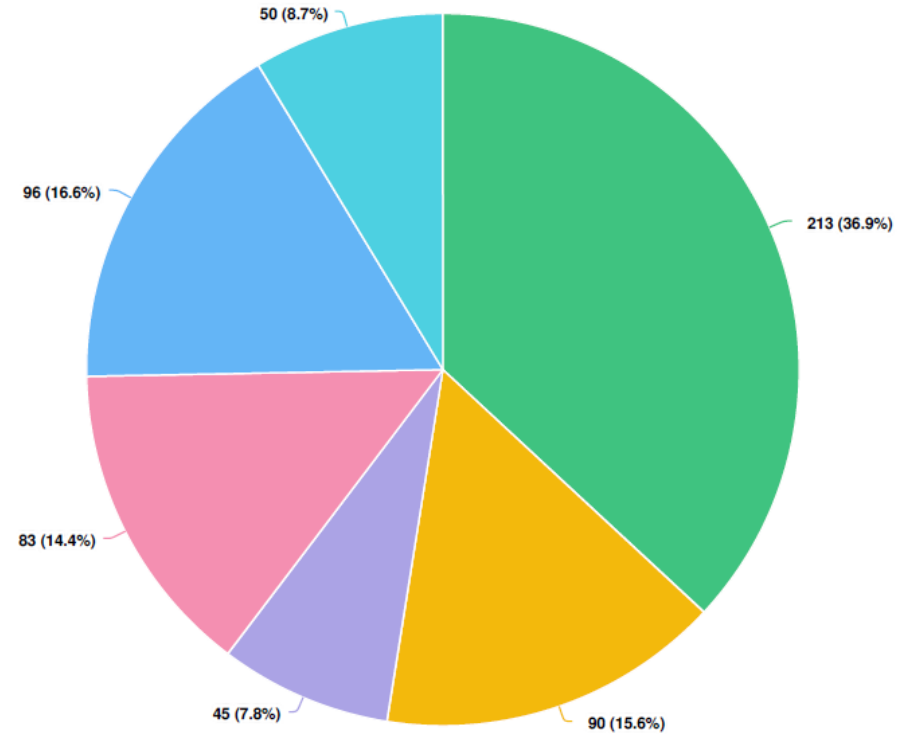
- Prefer not to say
- 75+
- 60-74
- 40-59
- 25-39
- 19-24
- Under 19

# Who We Heard From

How often do you currently ride the bus?



Prior to the pandemic (March 2020), how often did you ride the bus?



## Question options

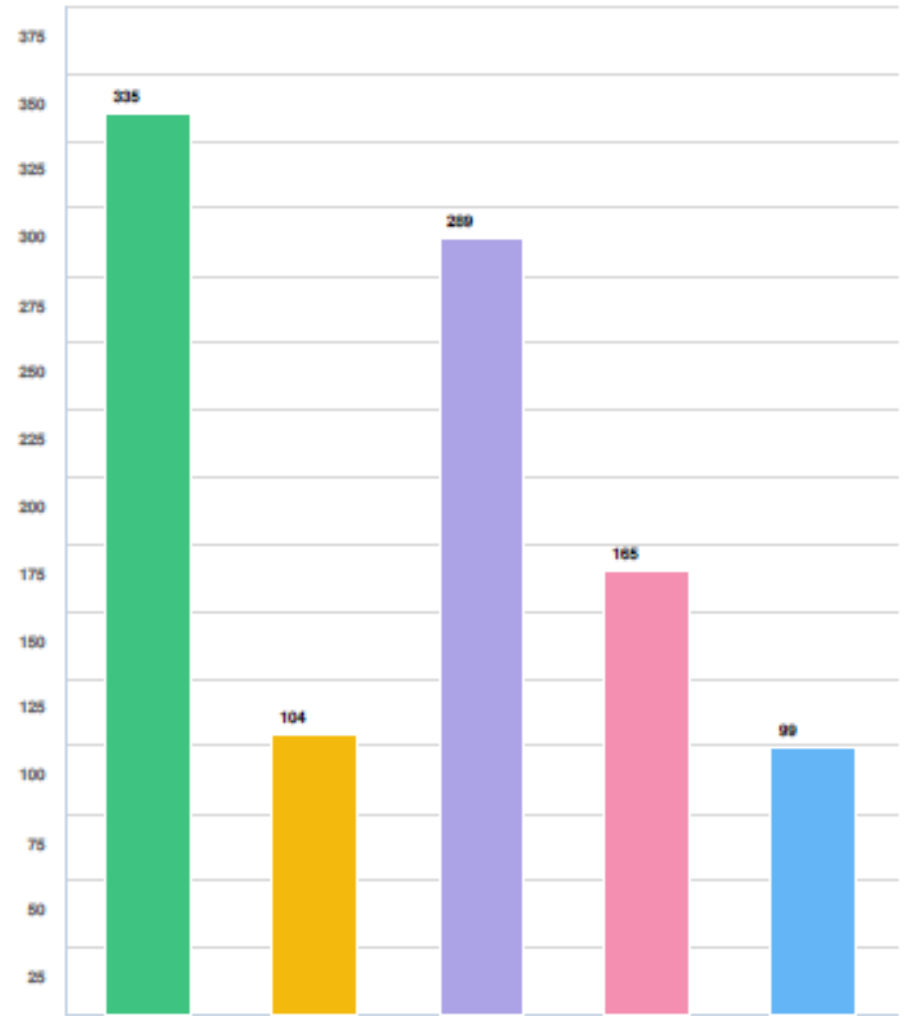
- I do not use transit
- A few times per year
- A few times per month
- 1-2 days per week
- 3-4 days per week
- 5+ days per week

# Who We Heard From

For what reasons do you ride the bus? (Check all that apply)

## Question options

- Other (please specify)
- Medical / Dental
- Shopping / Errands
- School / College
- Work



# Observations, Impacts and Implications

Observation	Impact	Implication
Desire for West Shore RapidBus line to be fast, extend to Westhills, West Shore Town Centre, minimize stops	Service extensions recommended in the medium term. Many stops retained on Goldstream Avenue as one lane in each direction (buses can't pass each other) and more efficient to not have additional local service.	Messaging for initial implementation should speak to future extensions, potentially stop spacing. Recommendation to extend to West Shore Town Centre first, then potentially also Westhills as area develops.
Desire for additional Park and Rides along RapidBus line / concern regarding not enough existing Park and Ride capacity	Six Mile Park and Ride in development; other locations to be explored	Would provide connections to the RapidBus lines for areas with limited service



# Observations, Impacts and Implications

Observation	Impact	Implication
Support for route 61 Sooke routing proposals almost equally split between three options.	Via Kelly Road and Island Highway slightly higher support, best connection to future Rapid Bus and Frequent lines.	Potentially consider two routing variants, plus messaging at implementation on rationale/trade offs.
Changes to 54 Metchosin and 55 Happy Valley supported but many comments on why William Head shown as terminus.	Showing larger loops as two-way routes may create more confusion, make it harder to convey frequency.	Perhaps consider delaying this routing change until medium term merger of route 55 Happy Valley into 64 East Sooke
Extension of route 57 Thetis Heights to south of Treanor Road generally supported	Many different suggestions received on alternate and optimal routing for this extension.	BC Transit will need to work with City of Langford to confirm routing.