



Erinn Pinkerton's Bio

Erinn Pinkerton was appointed the interim President and CEO on April 25, 2018. Prior to her appointment as the interim President and CEO, Erinn was the Vice President of Business Development and Chief Transformation Officer (CTO). In this role she led Corporate Planning, Sales, Marketing and Communications, Information Technology and the Transit Planning and Scheduling teams for BC Transit.

Ms. Pinkerton was responsible for the overall development of the strategic plan and implementation of all corporate planning activities including strategic analysis, enterprise resource planning, business intelligence and revenue generation.

Since 2008, Ms. Pinkerton has been instrumental in delivering improved transit service to over 130 communities across BC. She has led the development and public consultation efforts for numerous multi-million dollar capital projects and transportation plans, including Transit Future Plans, Victoria Regional Rapid Transit project, Highway 16 service introduction and Kelowna Rapid Bus.

Ms. Pinkerton is committed to making transit services more responsive, convenient and accessible to all customers and has been leading many initiatives, including the smart bus technology project which introduces NextRide real-time bus information, automated stop announcements and closed circuit TV cameras onboard each bus.

Ms. Pinkerton has over 17 years of experience in the transportation industry and holds a Bachelor of Commerce degree, and a Masters of Business Administration.