Report

Customer Satisfaction Tracking Report

2022



Last updated: Oct 04 2022

PROJECT NUMBER 41074





Overall Report

Responsibility for Local Transit System



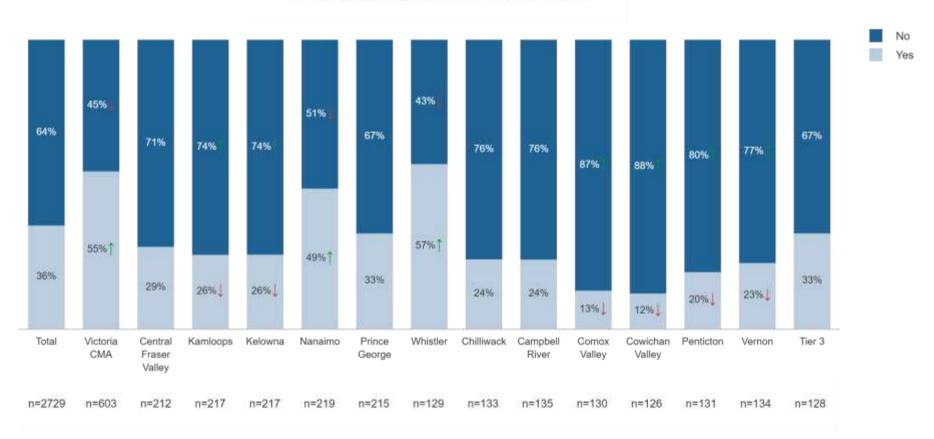
Current Reporting Quarter: Q3 2022 (JUL-SEP)

	Total n = 2734	Victoria CMA n = 605	Central Fraser Valley n = 213	Kamloops n = 217	Kelowna n = 217	Nanaimo n = 219	Prince George n = 216	Whistler n = 129	Chilliwack n = 133	Campbell River n = 135	Comox Valley n = 130	Cowichan Valley n = 126	Penticton n = 131	Vernon n = 134	Tier 3 n = 129
BC Transit	64%	76%	57%	69%	68%	61%	63%	34%	50%	67%	54%	63%	62%	60%	56%
Local Government or Municipal Government	32%	19%	31%	32%	30%	47%	40%	36%	31%	31%	30%	27%	33%	47%	40%
TransLink	8%	7%	14%	6%	4%	10%	6%	6%	27%	9%	1%	11%	3%	6%	5%
Other (please specify)	1%	1%	1%	2%	2%	0%	1%	11%	1%	0%	1%	0%	3%	0%	2%
I don't know	10%	5%	12%	8%	8%	5%	7%	16%	12%	7%	16%	11%	7%	7%	17%

Past Year Local Transit Use



Current Reporting Quarter: Q3 2022 (JUL-SEP)



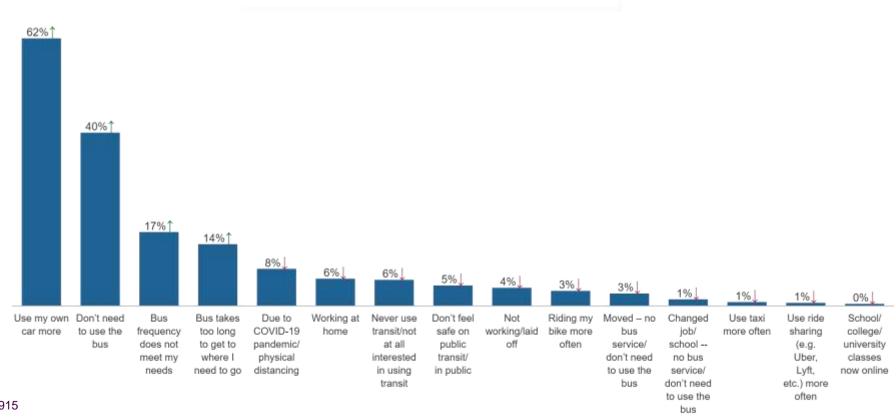
Q3: Have you used the local public bus system in the past year?

indicates significantly higher results compared to other regions;

Reasons Not to Use the Local Public Bus System





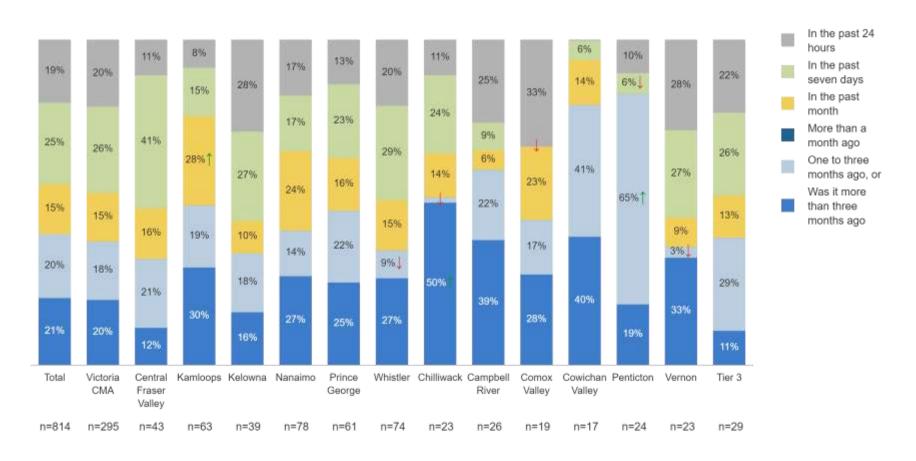


base n= 1915

Most Recent Local Transit Use

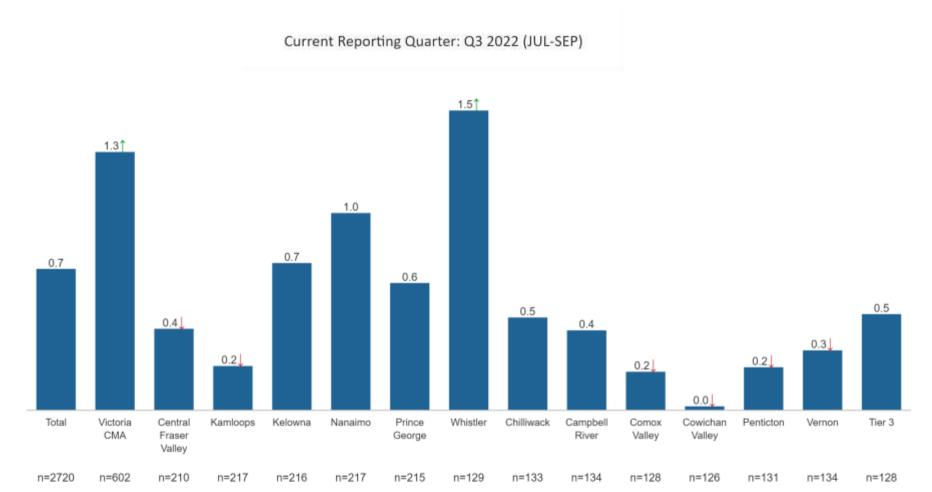


Current Reporting Quarter: Q3 2022 (JUL-SEP)



Average Number of One-way Trips in the Past Seven Days





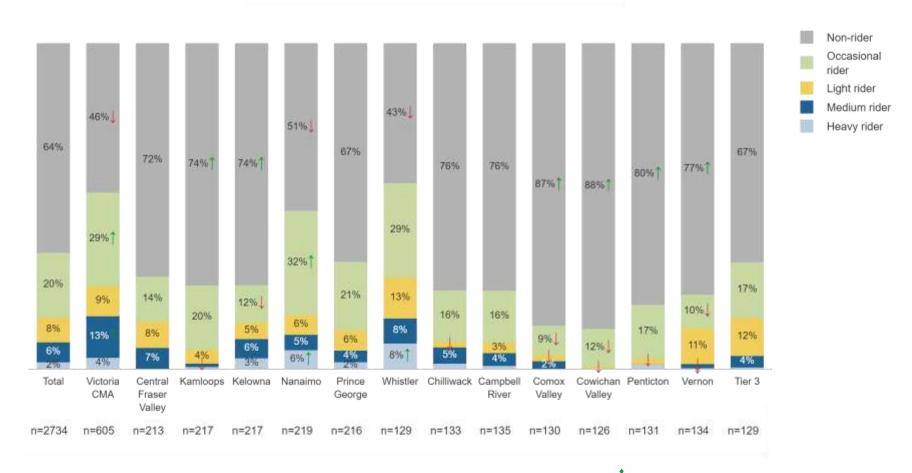
Q5: How many one-way trips did you make on public transit in the past seven days?

indicates significantly higher results compared to other regions;

Rider Usage Group



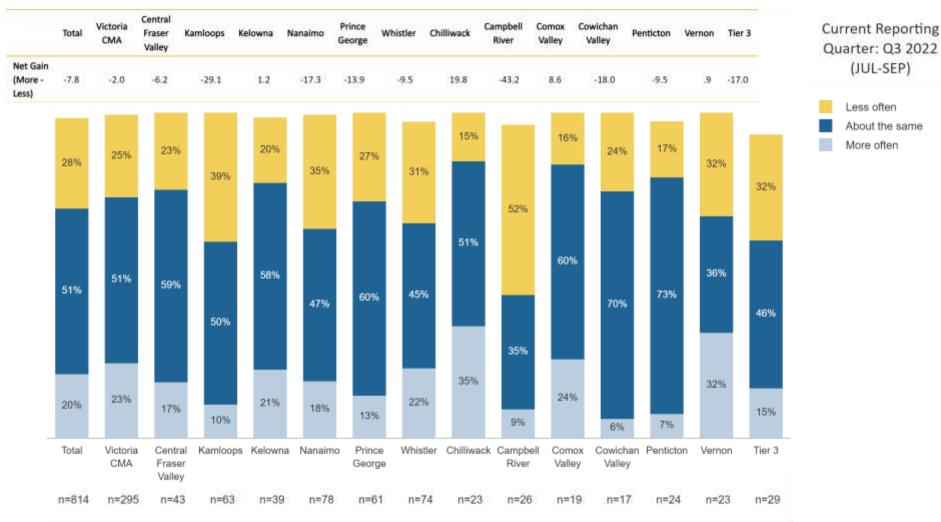
Current Reporting Quarter: Q3 2022 (JUL-SEP)



indicates significantly higher results compared to other regions;

Past Year Change in Local Bus System Use





indicates significantly higher results compared to other regions;

Modes of Transportation Now Used

(More often)



Current Reporting Quarter: Q3 2022 (JUL-SEP)

	Total	Victoria CMA	Central Fraser Valley	Kamloops	Kelowna	Nanaimo	Prince George	Whistler	Chilliwack	Campbell River	Comox Valley	Cowichan Valley	Penticton	Vernon	Tier 3
Drive car/ truck alone	54%	46%	75%	66%	46%	68%	76%	91%	100%	87%	75%	0%	74%	81%	28%
Carpool or share a ride as driver	12%	11%	19%	19%	31%	18%	10%	0%	0%	44%	0%	0%	13%	0%	0%
Carpool or share a ride as passenger	13%	17%	15%	9%	4%	27%	7%	0%	8%	28%	0%	0%	13%	7%	0%
Taxi	4%	3%	0%	15%	0%	5%	12%	0%	0%	0%	0%	0%	0%	0%	4%
Bicycle	22%	16%	7%	0%	4%	15%	0%	23%	12%	13%	0%	0%	13%	0%	65%
Motorcycle/ Moped/ Scooter	5%	12%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	7%	3%
Walking/ Rollerblading/ Skateboarding/ Jogging	35%	39%	31%	6%	23%	10%	25%	11%	0%	57%	25%	55%	54%	13%	65%
Ride share (e.g. Uber, Lyft, etc.)	1%	1%	0%	0%	0%	2%	0%	4%	0%	0%	0%	0%	0%	0%	0%
Other	3%	2%	0%	3%	0%	9%	17%	0%	0%	0%	0%	45%	0%	0%	0%
I prefer not to answer	0%	0%	3%	0%	0%	0%	0%	4%	0%	0%	0%	0%	0%	7%	0%

Q6b Now that you are using the local bus system less often, what mode(s) of transportation are you using more?

Green highlighted cells indicates significantly higher results compared to other regions.

Red highlighted cells indicates significantly lower results compared to other regions.

Caution: Small sample sizes

Modes of Transportation Now Used

(Less often)



Current Reporting Quarter: Q3 2022 (JUL-SEP)

	Total	Victoria CMA	Central Fraser Valley	Kamloops	Kelowna	Nanaimo	Prince George	Whistler	Chilliwack	Campbell River	Comox Valley	Cowichan Valley	Penticton	Vernon	Tier 3
Drive car/ truck alone	54%	65%	0%	40%	21%	42%	41%	70%	43%	54%	84%	100%	50%	64%	79%
Carpool or share a ride as driver	1%	0%	0%	0%	0%	10%	0%	0%	4%	0%	16%	0%	0%	0%	0%
Carpool or share a ride as passenger	10%	3%	5%	0%	38%	20%	28%	4%	30%	0%	43%	0%	0%	4%	0%
Taxi	16%	19%	0%	0%	6%	32%	44%	15%	16%	0%	43%	0%	0%	32%	0%
Bicycle	9%	5%	0%	6%	0%	0%	16%	17%	0%	0%	16%	0%	0%	0%	41%
Motorcycle/ Moped/ Scooter	5%	6%	5%	0%	0%	4%	0%	0%	28%	0%	0%	0%	0%	0%	0%
Walking/ Rollerblading/ Skateboarding/ Jogging	24%	14%	79%	25%	34%	16%	31%	11%	52%	0%	0%	0%	50%	4%	20%
Ride share (e.g. Uber, Lyft, etc.)	6%	7%	0%	0%	0%	0%	0%	0%	28%	0%	0%	0%	0%	0%	10%
Other	7%	8%	9%	28%	0%	13%	0%	0%	11%	46%	0%	0%	0%	0%	0%
I prefer not to answer	1%	1%	12%	0%	0%	0%	0%	4%	0%	0%	0%	0%	0%	0%	0%

Q6c Now that you are using the local bus system more often, what mode(s) of transportation are you using less?

Green highlighted cells indicates significantly higher results compared to other regions.

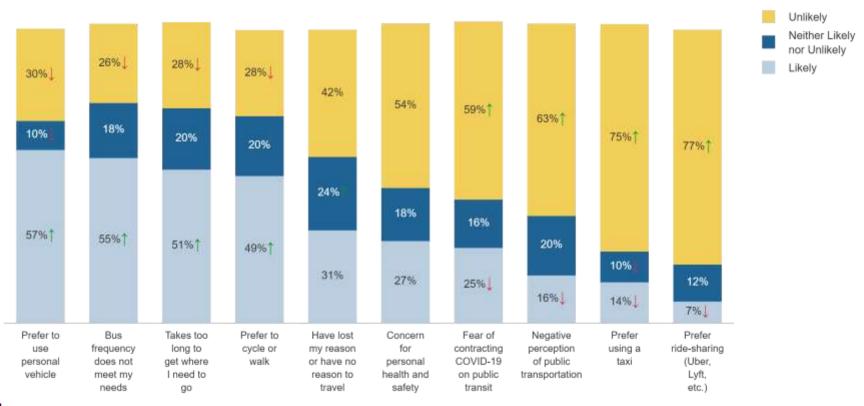
Red highlighted cells indicates significantly lower results compared to other regions.

Caution: Small sample sizes

Likelihood of Reasons to not use Public Transportation



Current Reporting Quarter: Q3 2022 (JUL-SEP)

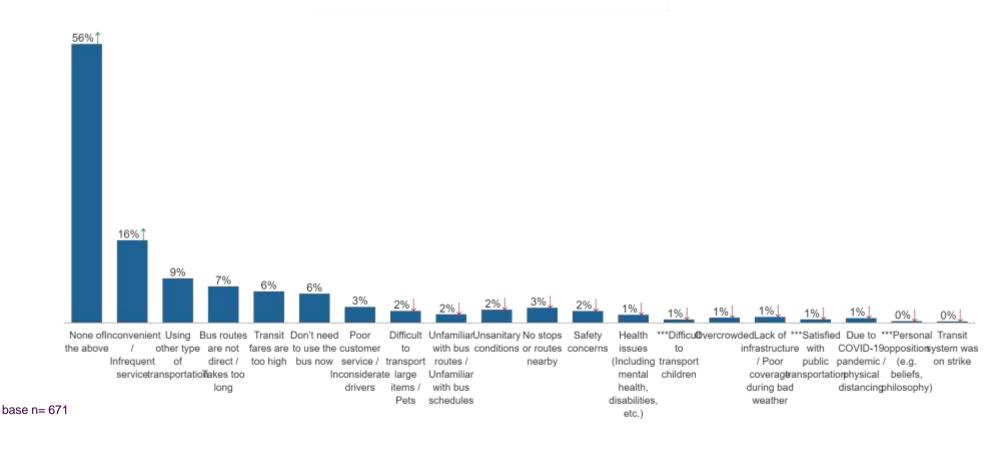


base n= 671

Reasons to not use Public Transportation for Travelling within Community



Current Reporting Quarter: Q3 2022 (JUL-SEP)



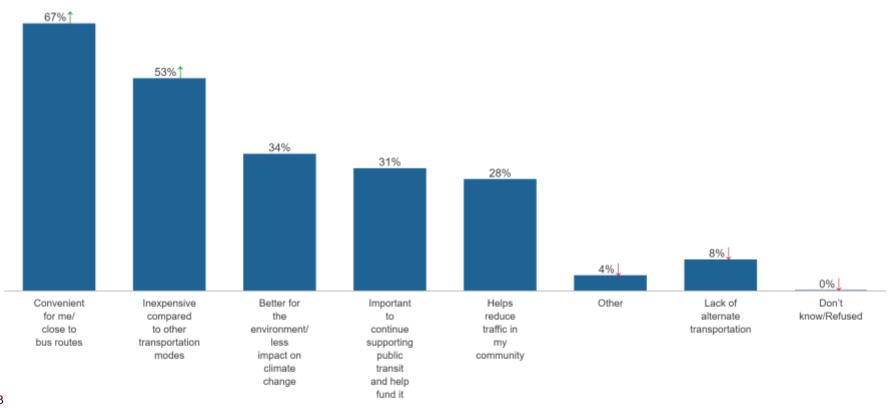
Q6BBC. Are there any other reasons for you to NOT be using public transportation for travelling within your community?

indicates significantly higher results compared to other regions;

Reasons to use Local Transit More Often



Current Reporting Quarter: Q3 2022 (JUL-SEP)



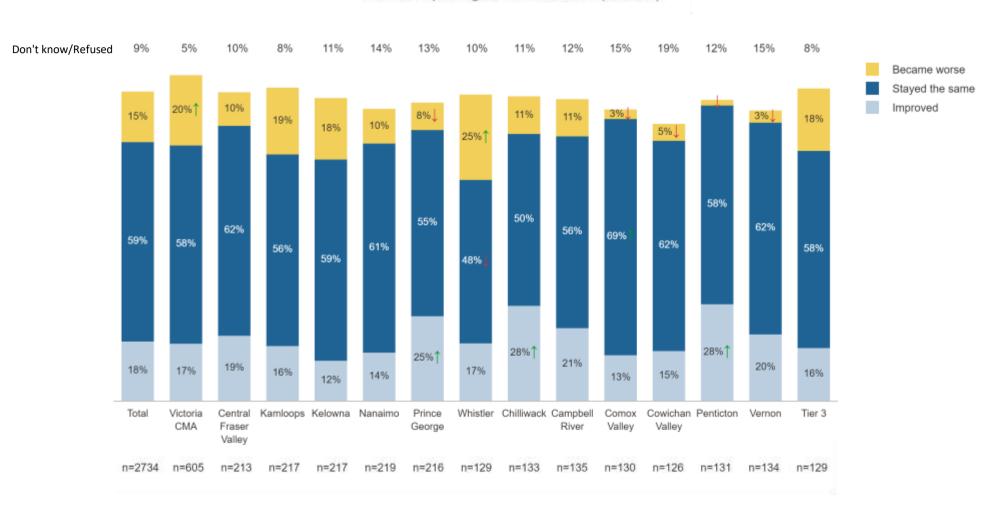
base n=143

I indicates significantly higher results compared to other regions;

Past Year Change in Local Bus System



Current Reporting Quarter: Q3 2022 (JUL-SEP)



indicates significantly higher results compared to other regions;

Perceptions of Transit Service

(% Rating 4 or 5)

Current Reporting Quarter: Q3 2022 (JUL-SEP)



	Total n = 2734	Victoria CMA n = 605	Central Fraser Valley n = 213	Kamloops n = 217	Kelowna i = 217	n Nanaimo n = 219	Prince George n = 216	Whistler n = 129	Chilliwack n = 133	Campbell River n = 135	Comox Valley n = 130	Cowichan Valley n = 126	Penticton n = 131	Vernon n = 134	Tier 3 n = 129
Fare prices are reasonable	48%	51%	50%	46%	41%	46%	47%	62%	39%	51%	40%	38%	49%	44%	54%
Bus drivers are courteous	62%	67%	57%	58%	45%	62%	61%	68%	48%	72%	54%	55%	62%	63%	73%
Frequency of scheduled service	32%	46%	32%	30%	25%	28%	32%	49%	28%	36%	15%	22%	30%	31%	23%
Buses run on time/on schedule	47%	53%	44%	46%	32%	47%	48%	60%	36%	48%	29%	39%	62%	44%	54%
Buses are clean and well- maintained	58%	66%	49%	52%	45%	59%	56%	78%	43%	68%	50%	48%	62%	55%	65%
Personal safety while riding local buses	53%	61%	44%	45%	43%	52%	52%	81%	43%	60%	42%	42%	51%	45%	60%
Personal safety while waiting for local buses	42%	48%	37%	35%	34%	43%	37%	72%	34%	45%	26%	34%	41%	43%	48%
Availability and accuracy of schedule information	46%	54%	37%	46%	38%	42%	51%	58%	32%	47%	37%	44%	40%	48%	52%
Buses not being overcrowded	50%	39%	54%	45%	36%	59%	65%	47%	40%	78%	49%	58%	72%	57%	61%
Buses have a direct route	38%	44%	37%	22%	33%	32%	31%	55%	23%	50%	18%	29%	41%	36%	47%
Bus fare payment options are convenient and easy to use	43%	43%	39%	38%	43%	36%	46%	53%	45%	58%	29%	38%	42%	40%	49%
Buses have good connections with reasonable wait times	34%	40%	29%	23%	33%	30%	32%	45%	29%	36%	15%	23%	37%	29%	38%
Bus stops have enough amenities	31%	42%	29%	31%	33%	27%	27%	55%	21%	46%	17%	29%	40%	28%	24%
Bus stops are clean and well maintained	47%	52%	47%	46%	41%	37%	40%	69%	40%	59%	39%	42%	62%	42%	51%
Trip duration	41%	49%	38%	32%	29%	28%	36%	65%	41%	54%	30%	29%	49%	35%	45%
Overall	47%	56%	47%	43%	38%	43%	40%	69%	32%	56%	29%	34%	63%	43%	50%

Q12 and Q13 Based on your own experience or what you may have seen or heard, we would like you to rate the local transit system on several areas. Using a scale of 1 to 5 where 1 means extremely poor and 5 means excellent. Green highlighted cells indicates significantly higher results compared to other regions; Red highlighted cells indicates significantly lower results compared to other regions.

Perceptions of Transit Service

(Mean Scores)

Current Reporting Quarter: Q3 2022 (JUL-SEP)



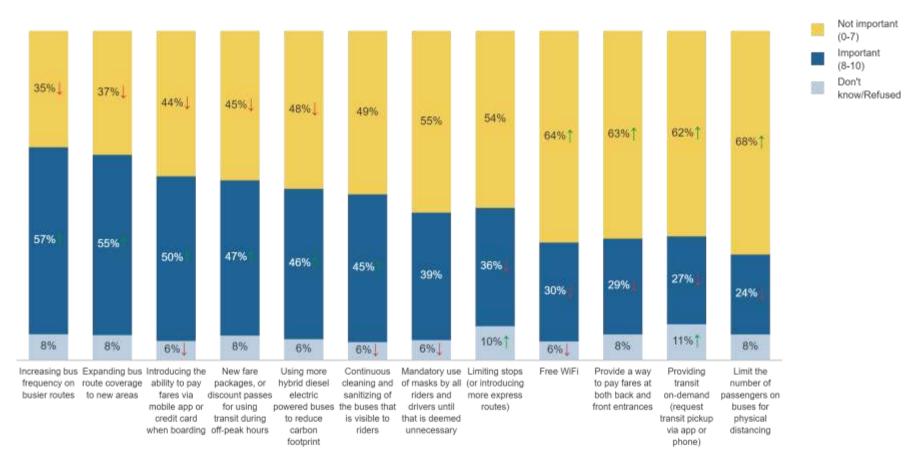
	Total n = 1745	Victoria CMA n = 457	Central Fraser Valley n = 134	Kamloops n = 145	Kelowna i = 122	n Nanaimo n = 135	Prince George n = 143	Whistler n = 82	Chilliwack n = 79	Campbell River n = 81	Comox Valley n = 69	Cowichan Valley n = 64	Penticton n = 81	Vernon n = 68	Tier 3 n = 85
Fare prices are reasonable	3.6	3.5	3.6	3.6	3.4	3.6	3.7	3.9	3.5	4.0	3.5	3.6	3.8	3.9	3.8
Bus drivers are courteous	4.0	3.9	3.9	3.7	3.7	4.1	4.0	4.1	3.7	4.3	3.9	4.1	4.0	4.2	4.2
Frequency of scheduled service	3.1	3.3	3.2	3.1	3.0	3.1	3.1	3.5	3.2	3.2	2.7	3.0	3.3	3.3	2.9
Buses run on time/on schedule	3.5	3.4	3.4	3,4	3.3	3.6	3.6	3.7	3.4	3.6	3.3	3.7	4.1	3.9	3,7
Buses are clean and well- maintained	3.8	3.8	3.7	3.7	3.6	3.9	3.9	4.3	3.6	4.0	3.8	3.9	4.0	4.0	3.9
Personal safety while riding local buses	3.7	3.7	3.5	3.4	3.4	3.7	3.8	4.3	3.5	4.0	3.4	3.6	3.8	3.8	3.9
Personal safety while waiting for local buses	3.4	3.4	3.3	3.1	3,3	3.4	3.3	4.1	3.2	3.6	3.1	3.3	3.5	3.6	3.6
Availability and accuracy of schedule information	3.5	3.5	3.4	3.5	3.4	3.6	3.8	3.8	3.3	3.6	3.4	3.7	3.5	3.8	3.4
Buses not being overcrowded	3.6	3.2	3.7	3.5	3.3	3.9	4.1	3.6	3.6	4.3	3.8	4.1	4.3	4.0	3.8
Buses have a direct route	3.3	3.3	3.2	2.9	3.2	3.1	3.2	3.8	3.1	3.6	2.9	3.2	3.5	3.4	3.4
Bus fare payment options are convenient and easy to use	3.5	3.3	3.5	3.4	3.4	3.4	3.7	3.7	3.6	4.0	3.4	3.7	3.7	3.8	3.6
Buses have good connections with reasonable wait times	3.1	3.2	3.1	3.0	3.1	3.1	3.1	3.5	3.1	3.3	2.8	3.1	3.4	3.3	3.1
Bus stops have enough amenities	3.0	3.2	3.0	2.9	3.2	2.8	2.9	3.7	2.8	3.3	2.6	2.9	3.3	3.0	2.7
Bus stops are clean and well maintained	3.4	3.4	3.6	3.4	3.4	3.2	3.4	3.9	3.3	3.7	3.3	3.4	3.8	3.5	3.5
Trip duration	3.4	3.4	3.4	3.1	3.2	3.2	3.2	4.0	3.5	3.9	3.3	3.4	3.7	3.7	3.5
Overall	3.4	3.5	3.4	3,3	3.3	3.4	3.4	3.7	3.3	3.6	3.3	3.3	3.7	3.5	3.4

Q12 and Q13 Based on your own experience or what you may have seen or heard, we would like you to rate the local transit system on several areas. Using a scale of 1 to 5 where 1 means extremely poor and 5 means excellent. Green highlighted cells indicates significantly higher results compared to other regions; Red highlighted cells indicates significantly lower results compared to other regions.

Key Improvements to Encourage use of Transit



Current Reporting Quarter: Q3 2022 (JUL-SEP)



base n= 2734

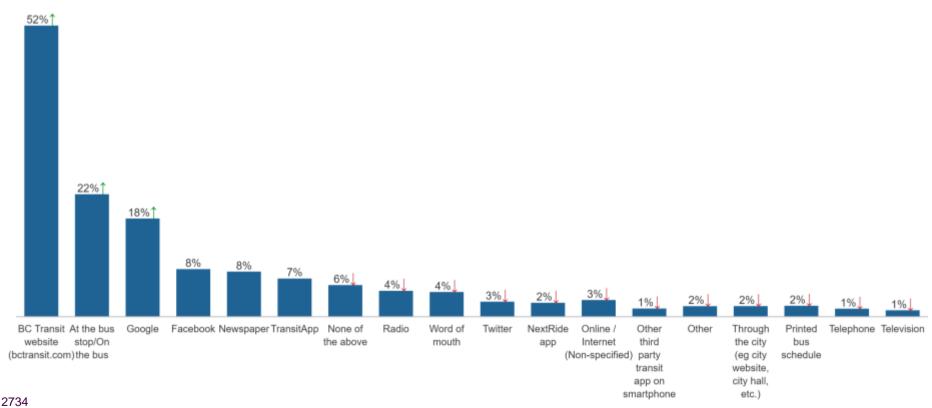
Q13AB. On a scale of 1 to 10 where 1 is not at all important and 10 is extremely important, please rate how important each item would be in terms of encouraging you to take transit more often

indicates significantly higher results compared to other regions;

Source of Information on Local Transit



Current Reporting Quarter: Q3 2022 (JUL-SEP)



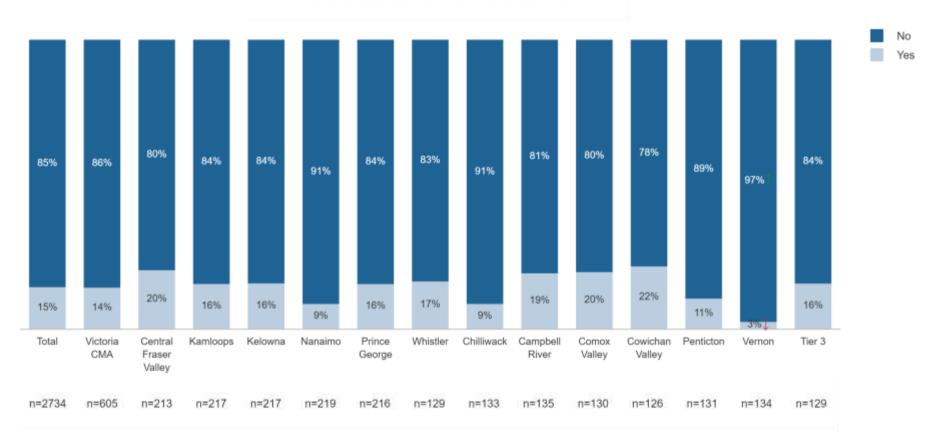
base n= 2734

indicates significantly higher results compared to other regions;

Taking Care of Children Aged 12 and Under



Current Reporting Quarter: Q3 2022 (JUL-SEP)



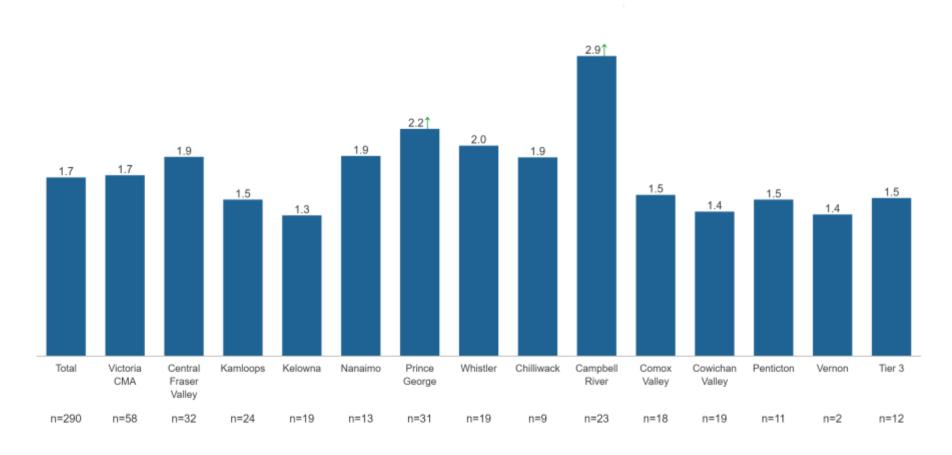
X1: Are you taking care of children, age 12 and under (including anyone responsible for childcare e.g. parent, guardian, childcare provide etc.)?

indicates significantly higher results compared to other regions;

Average Number of Children Aged 12 and Under



Current Reporting Quarter: Q3 2022 (JUL-SEP)

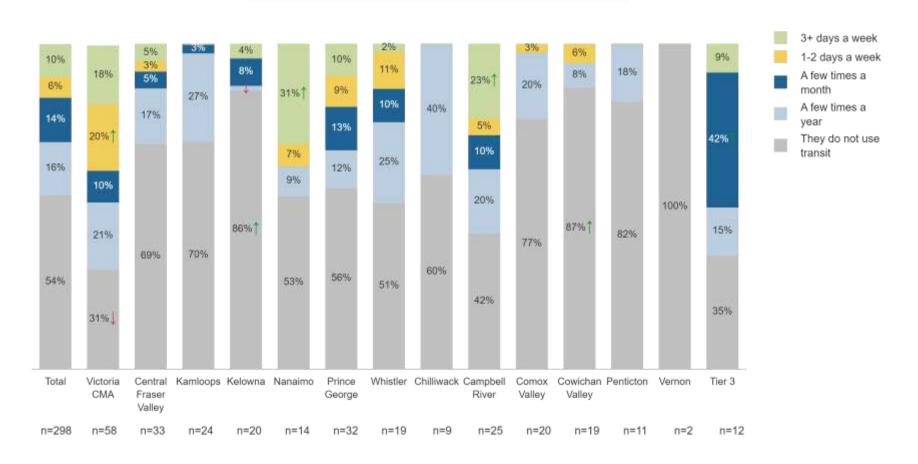


indicates significantly higher results compared to other regions;

Frequency of Riding the Bus by Children 12 and Under



Current Reporting Quarter: Q3 2022 (JUL-SEP)

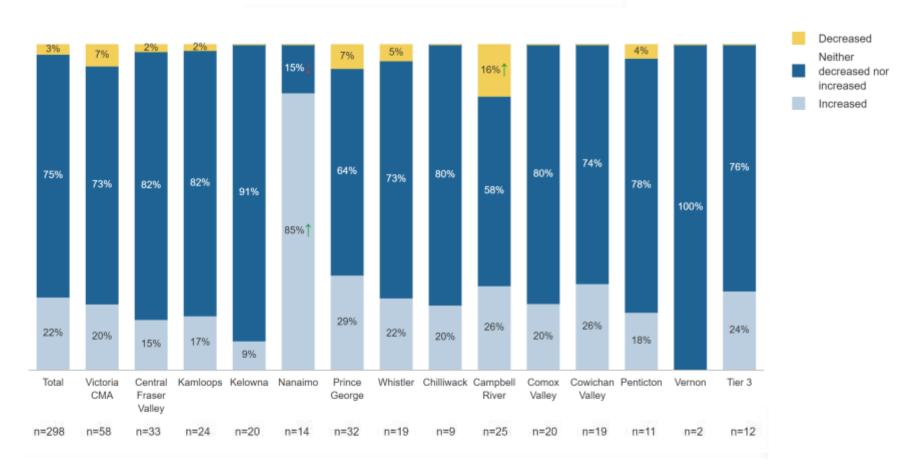


indicates significantly higher results compared to other regions;

Impact of Free Transit on Transit Usage for Children 12 and Under



Current Reporting Quarter: Q3 2022 (JUL-SEP)



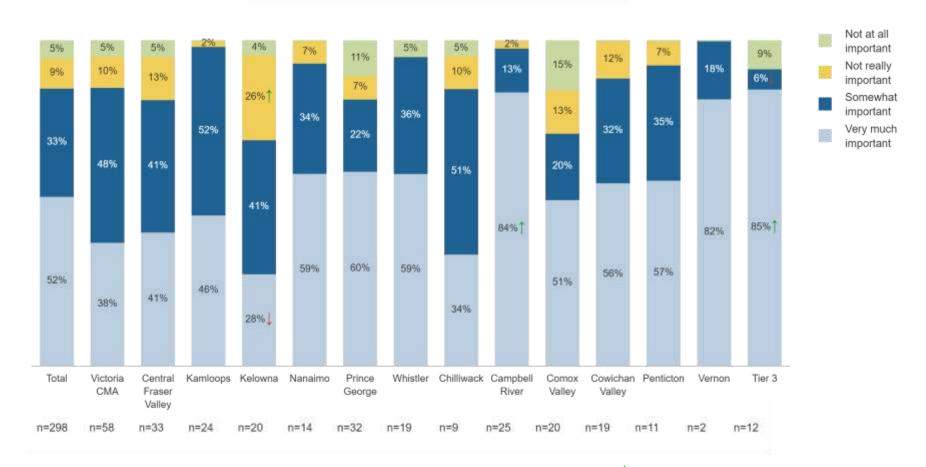
X4. To what extent has the implementation of the Free Transit for Children 12 and Under program, impacted the frequency with which your child/children uses public transit?

indicates significantly higher results compared to other regions;

Importance of Free Transit for Children 12 and Under



Current Reporting Quarter: Q3 2022 (JUL-SEP)

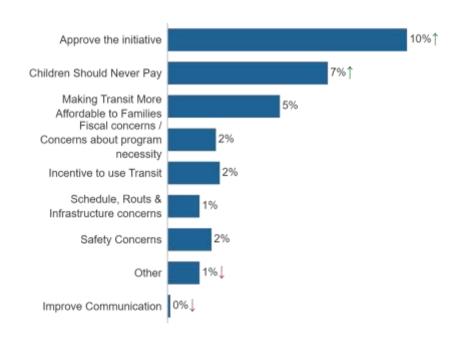


indicates significantly higher results compared to other regions;

Comments on Impact of Free Transit for Children 12 and Under Program



Current Reporting Quarter: Q3 2022 (JUL-SEP)





base n=298

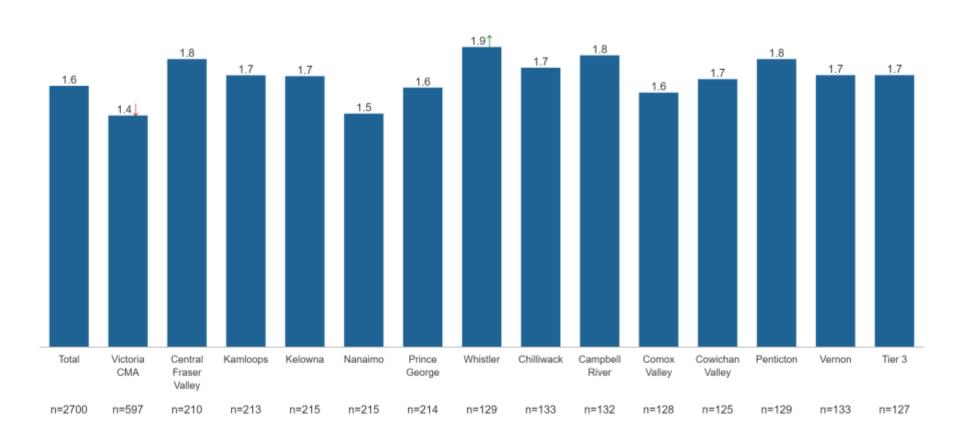
X6. Do you have any additional comments about the Free Transit for Children 12 and Under program, and its impact to your community?

indicates significantly higher results compared to other regions;

Average Number of Vehicles In Household



Current Reporting Quarter: Q3 2022 (JUL-SEP)



D3: How many insured motor vehicles, including motorcycles, do you and the other members of your household own or lease?

indicates significantly higher results compared to other regions;

Demographics



Current Reporting Quarter: Q3 2022 (JUL-SEP)

Age

Age Groups	%
15-17	0%
18-24	7%
25-34	13%
35-44	17%
45-54	11%
55-64	22%
65-74	17%
75 and older	11%

Income

D5A/D5B: Would that be	%
Less than \$20,000	6%
\$20,000 to less than \$25,000	6%
\$25,000 to less than \$35,000	9%
\$35,000 to less than \$45,000	8%
\$45,000 to less than \$55,000	9%
\$55,000 to less than \$65,000	9%
\$65,000 to less than \$75,000	10%
\$75,000 or more	38%

Gender

	%
Male	46%
Female	54%
Other	0%



Bi-Monthly Reporting Regions

Trends

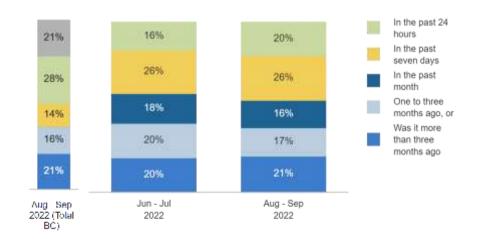
Choose the region: (All)



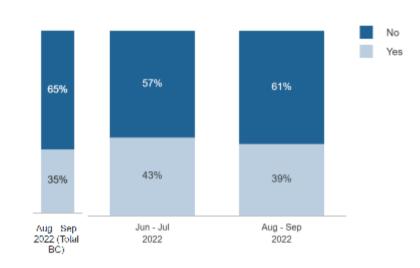
Responsibility for Local Transit System

	Jun - Jul 2022	Aug - Sep 2022	Aug - Sep 2022 (Total BC)
BC Transit	70%	67%	61%
Local Government or Municipal Government	30%	28%	31%
TransLink	8%	8%	7%
Other (please specify)	1%	1%	1%
I don't know	7%	8%	11%

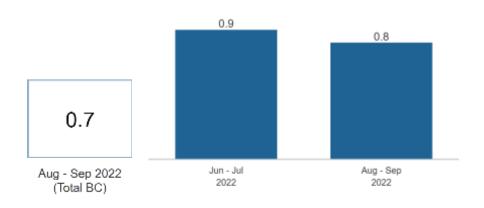
Most Recent Local Transit Use



Past Year Local Transit Use



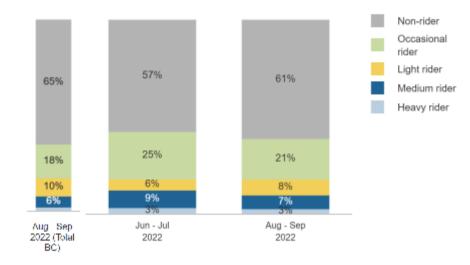
Average Number of One-Way Trips in the Past Seven Days



Choose the region: (All)

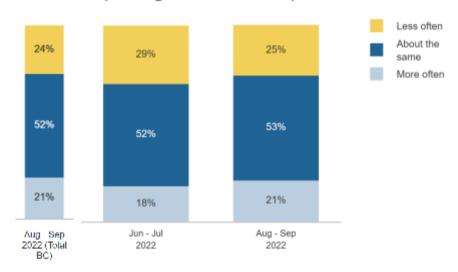


Rider Usage Group



Past Year Change in Local Bus System Use

(Among Past Year Riders)



Trends

Choose the region: (All)



Modes of Transportation Used More Often

	Jun - Jul 2022	Aug - Sep 2022	Aug - Sep 2022 (Total BC)
Drive car/ truck alone	66%	50%	57%
Carpool or share a ride as driver	16%	14%	12%
Carpool or share a ride as passenger	27%	9%	8%
Taxi	4%	5%	5%
Bicycle	7%	15%	14%
Motorcycle/ Moped/ Scooter	7%	5%	4%
Walking/ Rollerblading/ Skateboarding/ Jogging	26%	28%	25%
Ride share (e.g. Uber, Lyft, etc.)	0%	1%	1%
Other	3%	5%	4%
I prefer not to answer	0%	1%	1%

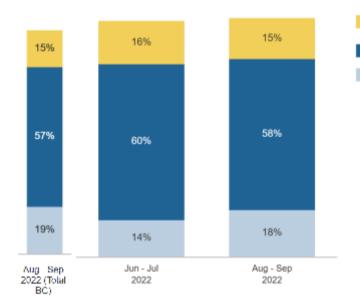
Modes of Transportation Used Less Often

	Jun - Jul 2022	Aug - Sep 2022	Aug - Sep 2022 (Total BC)
Drive car/ truck alone	37%	55%	60%
Carpool or share a ride as driver	1%	1%	2%
Carpool or share a ride as passenger	5%	13%	12%
Taxi	20%	16%	13%
Bicycle	9%	1%	9%
Motorcycle/ Moped/ Scooter	7%	3%	5%
Walking/ Rollerblading/ Skateboarding/ Jogging	50%	10%	14%
Ride share (e.g. Uber, Lyft, etc.)	11%	0%	5%
Other	0%	12%	10%
I prefer not to answer	1%	3%	2%

Choose the region:

(All)

Past Year Change in Local Bus System



Trends

Became worse

Stayed the

Improved



Wall and the second sec	Jun - Jul 2022	Aug - Sep 2022	Aug - Sep 2022 (Total BC)
Fare prices are reasonable	47%	48%	50%
Bus drivers are courteous	60%	60%	63%
Frequency of scheduled service	32%	37%	33%
Buses run on time/on schedule	45%	47%	49%
Buses are clean and well-maintained	57%	57%	58%
Personal safety while riding local buses	50%	53%	53%
Personal safety while waiting for local buses	43%	40%	42%
Availability and accuracy of schedule information	45%	46%	47%
Buses not being overcrowded	46%	46%	50%
Buses have a direct route	31%	40%	40%
Bus fare payment options are convenient and easy to use	39%	42%	45%
Buses have good connections with reasonable wait times	31%	35%	35%
Bus stops have enough amenities	32%	35%	33%
Bus stops are clean and well maintained	45%	47%	48%
Trip duration	38%	40%	40%
Overall	46%	48%	49%

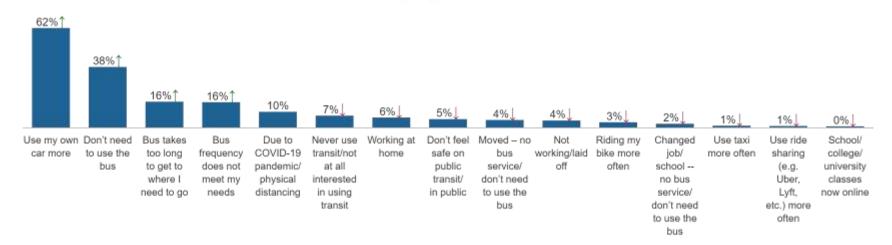
Trends

Choose the region: (All)

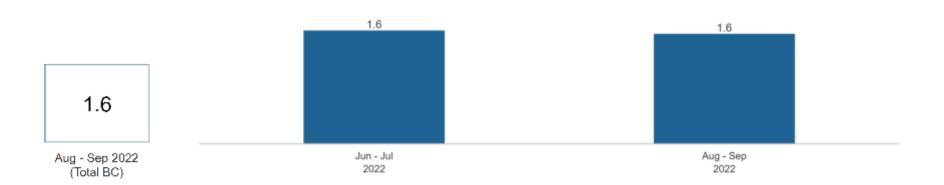


Reasons Not to Use the Local Public Bus System

Aug - Sep 2022



Average Number of Vehicles in Household



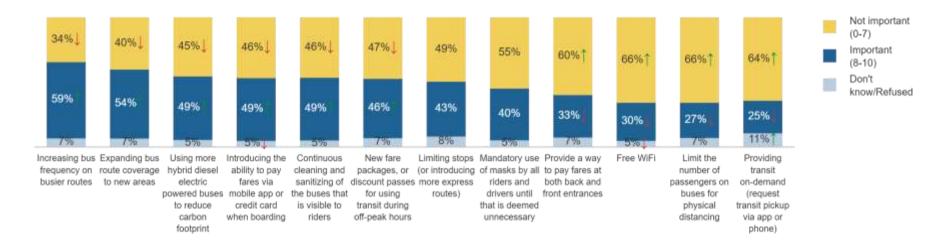
Trends

Choose the region: (All)



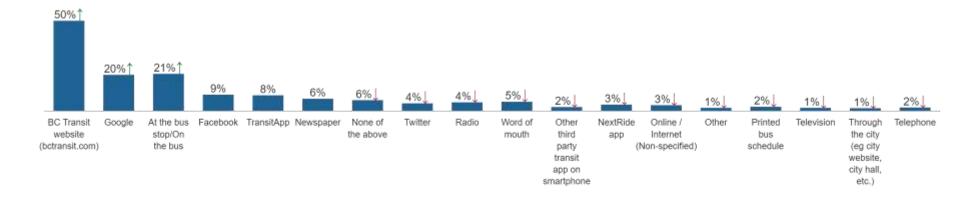
Key Improvements to Encourage Use of Transit

Aug - Sep 2022



Sources of Transit Information

Aug - Sep 2022

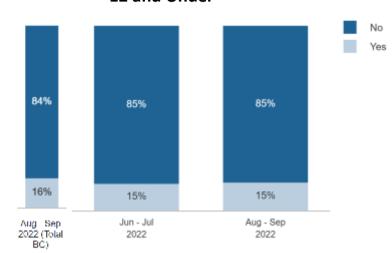




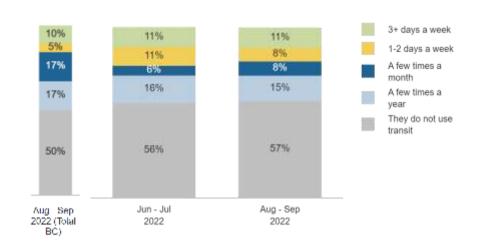
Leger

Choose the region:

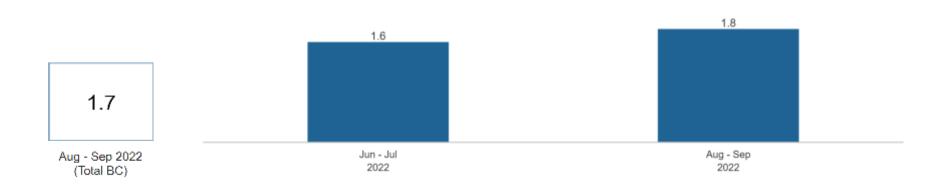
Taking Care of Children Aged
12 and Under



Frequency of Riding the Bus by Children 12 and Under



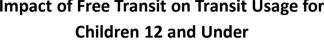
Average Number of Children Aged 12 and Under

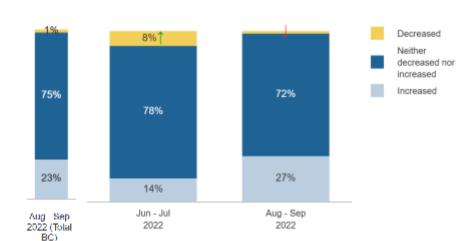




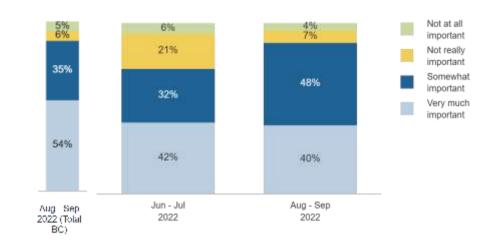
(All) Choose the region:

Impact of Free Transit on Transit Usage for



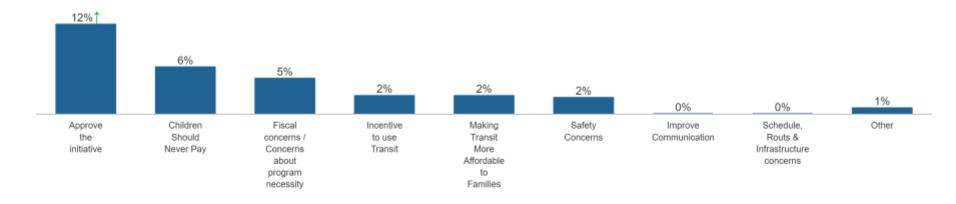


Importance of Free Transit for Children 12 and Under



Comments on Impact of Free Transit for Children 12 and Under Program

Aug - Sep 2022





Quarterly Reporting Regions

Choose the region: (All)

Leger

Responsibility for Local Transit System

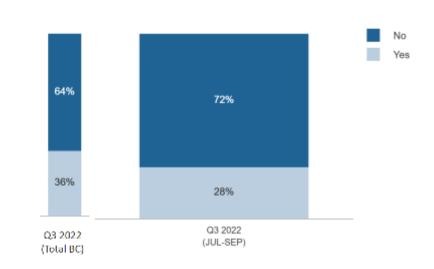
There is a problem with this output

We cannot create this output. (2) This is probably due to there being insufficient data.

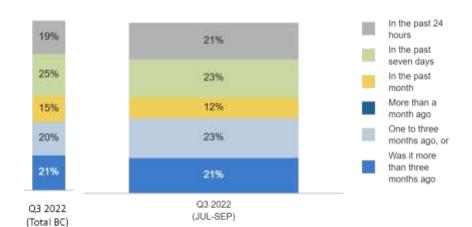
Details ~

Q3 2022 (Total BC) 64% 32% 8% 1%

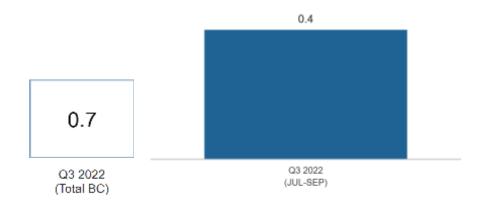
Past Year Local Transit Use



Most Recent Local Transit Use



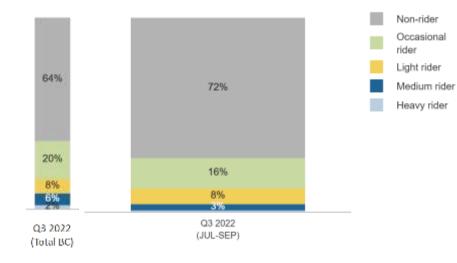
Average Number of One-Way Trips in the Past Seven Days



Choose the region: (All)

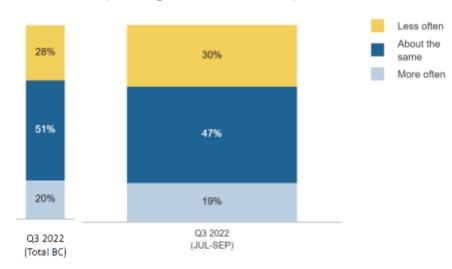


Rider Usage Group



Past Year Change in Local Bus System Use

(Among Past Year Riders)



Trends

Choose the region: (All)



Modes of Transportation Used More Often

There is a problem with this output

We cannot create this output.

This is probably due to there being insufficient data.

Details ~

Q3 2022 (Total BC)
54%
12%
13%
4%
22%
5%
35%
1%
3%
0%

Modes of Transportation Used Less Often

There is a problem with this output

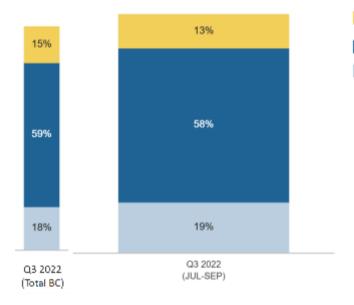
We cannot create this output. (8) This is probably due to there being insufficient data.

Details ~

Q3 2022 (Total BC)
54%
1%
10%
16%
9%
5%
24%
6%
7%
1%

Choose the region: (All)

Past Year Change in Local Bus System



Trends

Became

Stayed the same

Improved

worse



There is a problem with this output

We cannot create this output. (2) This is probably due to there being insufficient data.

Details ~

Q3 2022 (Total BC)

48%

62%

32%

47%

58%

53%

42%

46%

50%

38%

43%

34%

31%

47%

41%

47%

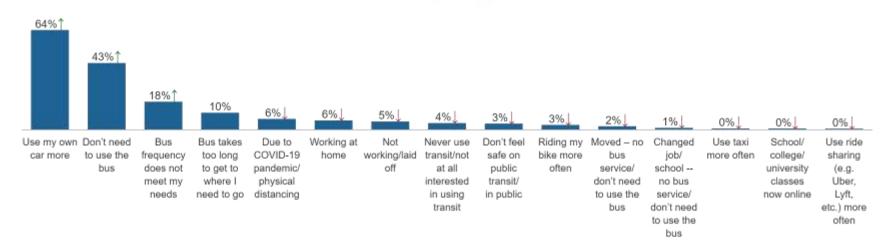
Trends

Choose the region: (All)

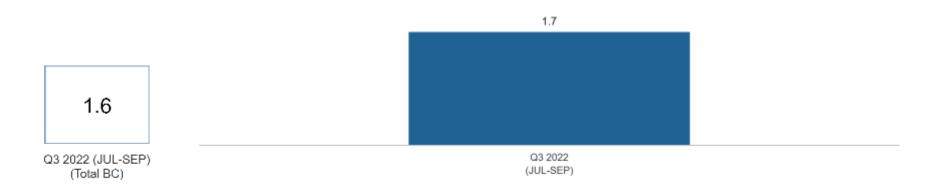


Reasons Not to Use the Local Public Bus System

Q3 2022 (JUL-SEP)



Average Number of Vehicles in Household



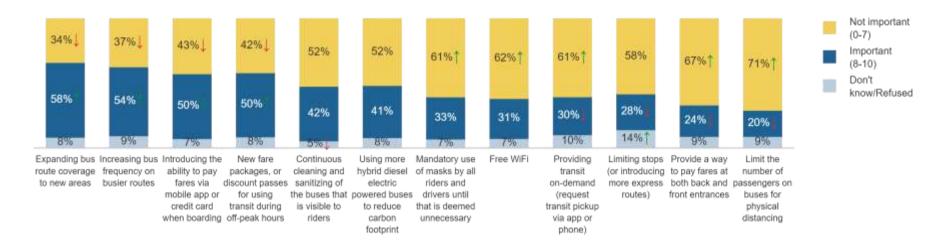
Trends

Choose the region: (All)



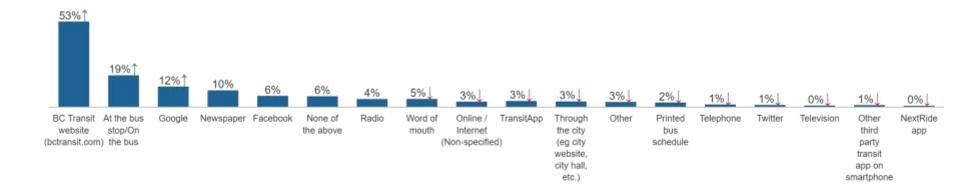
Key Improvements to Encourage Use of Transit

Q3 2022 (JUL-SEP)



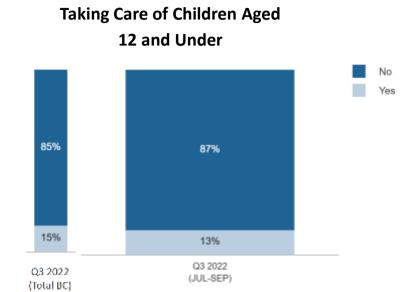
Sources of Transit Information

Q3 2022 (JUL-SEP)

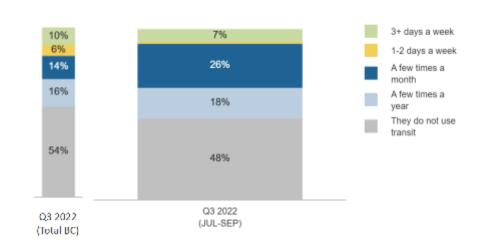




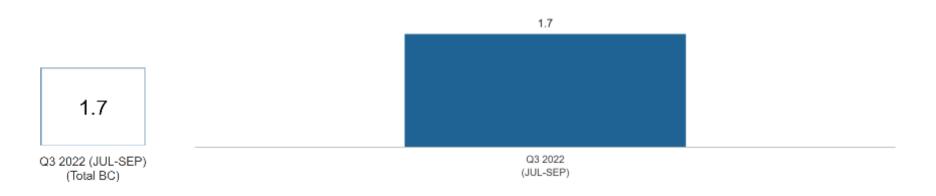
Choose the region: (All)



Frequency of Riding the Bus by Children 12 and Under



Average Number of Children Aged 12 and Under



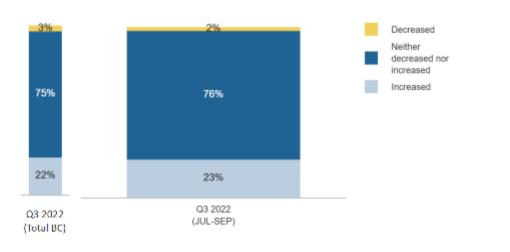
Trends

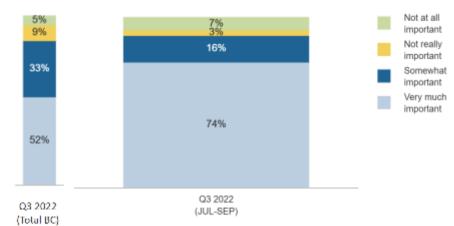




Impact of Free Transit on Transit Usage for Children 12 and Under

Importance of Free Transit for Children 12 and Under





Comments on Impact of Free Transit for Children 12 and Under Program

Q3 2022 (JUL-SEP)

