

MEDIA RELEASE

For Immediate Release

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**RIDE FOR FREE ON CANADA DAY
ON CAMPBELL RIVER TRANSIT SYSTEM**

CAMPBELL RIVER, B.C. – To help Campbell River celebrate Canada Day safely, the Campbell River Transit System will provide free service on Thursday, July 1, 2010. Sponsored by the City of Campbell River, this is the first year Campbell River will have transit service on Canada Day.

The following routes are scheduled:

Route	Time route begins at terminus							
1 Dogwood	10:45am	11:45am	12:45pm	1:45pm	2:45pm	6:15pm	7:15pm	
2 Alder	10:15am	11:15am	12:15pm	1:15pm	2:15pm	5:45pm	6:45pm	7:45pm
4 Campbellton	10:45am	11:45am	12:45pm	1:45pm	2:45pm	6:15pm	7:15pm	
7 Petersen	10:15am	11:15am	12:15pm	1:15pm	2:15pm	5:45pm	6:45pm	7:45pm
5 Rockland	11:15am	1:15pm	5:45pm	7:45pm				
6 Oyster River	10:15am	12:15pm	2:15pm	6:45pm				
8 Shopper Shuttle	12:00pm	2:00pm	6:30pm					

Effective on July 1, 2010

Between 2:45 p.m. and 5:45 p.m., transit service will stop for the Canada Day Parade. Service will then resume to help spectators get home. Additional timing information for these routes is in the Campbell River Rider’s Guide or online at www.bctransit.com.

From 1:00 p.m. to 3:00 p.m., a BC Transit bus will be on display at the Community Centre transit exchange. Children and community members are welcome to board the bus and learn more about taking transit.

Funding for the Campbell River Transit System is cost-shared between the City of Campbell River and BC Transit through a partnership with the Strathcona Regional District. Decisions about fares, routes and service levels are made by City Council.

For routes, schedules and general inquiries, please call the local BC Transit Operator at (250) 287-7433 or visit www.bctransit.com.